



THE USCIB
FOUNDATION



AGENDA

Joint USCIB/BIAC/OECD Conference on “Promoting Inclusive Growth in the Digital Economy: The OECD Evidence and Practice Base”

March 10, 2015

Microsoft Innovation & Policy Center
901 K Street, NW, 11th Floor
Washington DC 20001

Open to both USCIB Members and non-member representatives from the business, government, technical community, and civil society stakeholder groups.

Registration & Continental Breakfast

8:30 a.m. – 9:00 a.m.

Welcome

9:00 a.m.-9:15 a.m.

Welcome to MIPC:

Dorothy Dwoskin, Senior Director of Global Trade Policy and Strategy, Microsoft Corporation

Welcome from USCIB:

Peter Robinson, President, U.S. Council for International Business (USCIB)

Keynote Addresses

9:15 a.m. – 9:45 a.m.

The Honorable Rogelio Garza, Under Secretary of Industry & Commerce, Ministry of Economy, Government of Mexico—confirmed

- Key Developments in Mexico’s ICT Sector, Policies, and Regulations: Setting the Stage for the 2016 OECD Ministerial

The Honorable Julie Brill, Commissioner, U.S. Federal Trade Commission—confirmed

- One Year Later: Privacy and Data Security in a World of Big Data, the Internet of Things, and Global Data Flows

Conference Prologue: The Role of the OECD in Shaping The Future of the Digital Economy

9:50 a.m. – 10:45 a.m.

- Speakers:
- Andrew Wyckoff, Director OECD Directorate for Science Technology and Innovation (STI) – confirmed
 - Christopher Painter, U.S. Department of State Coordinator for Cyber Issues– confirmed
 - Mr. Houlin Zhao, Secretary-General, International Telecommunications Union (ITU) – confirmed

Break

10:45 a.m. – 11:00 a.m.

Session One: The OECD: Pioneering Effective Stakeholder Consultation and Participation

[This session will explore how the OECD was a path-breaker in its early recognition that the development of policies aimed at fueling the dynamism and innovative potential of the Internet and the ICT sector warrants engagement with stakeholders who possess valuable commercial, technical, human rights, and employment-related expertise and experiences. The OECD's multistakeholder model – involving participation by business, civil society, the technical community, and labor -- has since become the global model for governance of the Internet.]

11:00 a.m. – 12:15 p.m.

Moderator: Richard C. Beaird, Senior Policy Advisor, Wiley Rein– confirmed

Speakers:

Kathryn Brown, President and CEO, Internet Society (ISOC) – confirmed

Joseph Alhadeff, Chairman, BIAC CDEP, Vice President for Global Public Policy and Chief Privacy Strategist, Oracle– confirmed

Marc Rotenberg, President and Executive Director, Electronic Privacy Information Center (EPIC)– confirmed

Anne Carblanc, Head of the OECD Committee on Digital Economy Policy Division of the Directorate for Science, Technology and Innovation– confirmed

Conference Luncheon with Keynote Speaker:

12:30 p.m.-2:00 p.m.

Speaker: Honorable Daniel Sepulveda, Deputy Assistant Secretary of State and U.S. Coordinator for International Communications and Information Policy, and Vice Chair of the OECD Committee on Digital Economy Policy (CDEP) Ministerial 2016 – confirmed

Session Two: Enabling the Benefits of Digital Innovation Across All Sectors

[ICT advancements and Internet-based innovation have extraordinary potential to address economic and social challenges and raise living standards across multiple sectors. This session will examine how companies in sectors as diverse of finance and industrial manufacturing have tapped the transformational power of ICTs to become vital new players in the digital economy.]

2:15 p.m. – 3:30 p.m.

Moderator: Joseph Alhadeff, Chairman, BIAC CDEP, Vice President for Global Public Policy and Chief Privacy Strategist, Oracle– confirmed

Speakers: Jørgen Abild Andersen, Chair, OECD Committee on Digital Economy Policy (CDEP); Director-General Telecom, Danish Business Authority, Ministry of Business and Growth of Denmark (retired) – confirmed
Jacquelynn Ruff, Vice President, International Public Policy and Regulatory Affairs, Verizon Communications– confirmed
Richard A. Johnson, CEO, Global Helix LLC, Chair, BIAC Technology Committee– confirmed
Hilary Wandall, Associate Vice President, Compliance and Chief Privacy Officer, Merck– confirmed

Break

3:30 p.m. – 3:45 p.m.

Session Three: Promoting Trade, Inclusion, and Trust in the Digital Ecosystem

[Technology can create economic opportunity and increase societal inclusion. Access to technology depends on private sector opportunities to invest and compete, sufficient infrastructure, and cross-border flows of data and information. Finally, consumer trust in technology is essential, requiring improved procedures with how to optimize the benefits of data flows and security and privacy concerns. Speakers will examine these opportunities and challenges.]

3:45 p.m. – 5:00 p.m.

Moderator: Eric Loeb, Vice President of International External Affairs, AT&T, and Chair, USCIB ICT Policy Committee– confirmed

Speakers: Ellen Blackler, Vice President, Global Public Policy, The Walt Disney Company– confirmed
Erin Egan, VP & Chief Privacy Officer, Policy, Facebook– confirmed
David Weller, Head of Global Trade Policy, Google– confirmed
Michael Donohue, Senior Policy Analyst, OECD– confirmed
Lawrence Yanovitch, President, GSMA Mobile for Development Foundation confirmed
Matthew Shears, Representative and Director, Global Internet Policy and Human Rights Project, Center for Democracy & Technology (CDT) – confirmed

Closing Session: Summary and Final Question & Answer

5:00 p.m.-5:30 p.m.

Post-Conference Reception: 5:30 p.m.-7:00 p.m.