

USCIB PRESENTS:

# Promoting Inclusive Growth in the Digital Economy

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## Speaker Biographies



As Oracle's Vice President of Global Public Policy, Mr. **Joseph Alhadeff** is responsible for coordinating and managing Oracle's international and Internet-related policy issues.

As Chief Privacy Strategist, Mr. Alhadeff oversees Oracle's strategic planning and advocacy related to privacy, personal information protection and management across all Oracle operations and product areas as well as global fora.

In addition to his role at Oracle, Mr. Alhadeff serves a prominent role in several influential international organizations dedicated to Internet policy, security and privacy. Mr Alhadeff serves as the BIAC Chair to the OECD ICCP Committee, head of industry delegation to the OECD Security Steering Group, and a Vice Chair of the International Chamber of Commerce's Digital Economy Committee. In the EU, Mr. Alhadeff serves as Chair of the Data Protection, Governance and Identity Management working group of the EU Expert Group on Cloud Computing. In the U.S., Mr. Alhadeff chairs the Digital Economy Committee for the U.S. India Business Council, co-chairs EABC's Information Governance working group and is Vice Chair of USCIB's Information Policy Committee. Mr. Alhadeff is also the Chair of the US ASEAN's Malaysia Committee, Vice-Chair of the US-ASEAN Business Council's Technology Committee and serves on the NCAPEC Board. Mr Alhadeff also serves on the advisory boards of the Digital Security Council of India, and Wiredkids.org.



**Jørgen Abild Andersen** is among the world's most experienced government officials in the ICT area.

From 1991 to 2012 Mr. Abild Andersen served as national telecom regulator in Denmark and he has in this capacity been responsible for implementing the liberalization of the Danish telecoms market.

Prior to this he worked as Deputy Permanent Secretary in the Danish General Directorate of Posts and Telegraphs. During that period, he played a key role in the restructuring and privatization of the Danish telecoms sector and in the establishment of competition within mobile communications.

With the establishment of the National IT and Telecom Agency in 2002, the portfolio of Jørgen Abild Andersen was extended to cover the whole policy range within the ICT area. His policy responsibilities included i.a. privacy, trust and security in the Information Society, eBusiness, eGovernment, eSkills, green ICTs, the national digital signature as well as Internet Governance, DNS, broadband and radio spectrum.

Mr. Abild Andersen gained a Masters of Law from the University of Copenhagen in 1975. He started his professional career as a civil servant in the Ministry of Public Works and for a three-year period he served as Private Secretary to the Minister.

From 2003 to 2004 Mr. Abild Andersen was chairing the European Commission's Radio Spectrum Policy Group. In 2005, he served as Chair for European Regulators Group (ERG) and the Independent Regulators Group (IRG). From 2006 to 2012 he was Denmark's representative at the European Commission's 2010 High Level Group and the Commission's Digital Agenda High Level Group respectively. In 2013 he was a member of ICANN's second Accountability and Transparency Review Team (ATRT2).

Mr. Abild Andersen has since 2009 served as committee chair of the OECD's ICCP Committee and from January 2014 as chair of the renamed Committee – OECD's Committee for Digital Economy Policy (CDEP).

Mr. Abild Andersen is married. His wife is a surgeon.



Dr. **Richard C. Beard**, a Senior International Policy Advisor in Wiley Rein LLP's International Telecommunications Practice, a former Senior Deputy United States Coordinator for International Communications and Information Policy and Office Director for Multilateral Affairs within the U.S. Department of State's Office of International Communications and Information Policy, is recognized domestically and internationally for his in-depth understanding of all major international telecommunications policy issues involving multilateral and bilateral forums. Drawing on over 30 years of high-level government experience as well as his background in senior positions with a Fortune 500 company, he assists U.S. companies seeking to expand internationally as well as non-U.S. companies and organizations planning to invest in, monitor or understand the U.S. and international markets. Dr. Beard, while serving in the Department of State, was founder of the Asia-Pacific Economic Cooperation Forum's telecommunication working group, has multi-decade experience at the Organization for Economic Cooperation and Development, and was the first official from the United States to be elected chair of the

International Telecommunication Union's (ITU) Council. He served as principal spokesperson for the United States delegation to the World Summit on the Information Society in 2003 and 2005. He has served on numerous ITU treaty-conferences as Deputy Head of Delegation, most recently in 2012 to the World Conference on International Telecommunications and to the World Radiocommunication Conference. He also served in senior roles at the National Telecommunications and Information Administration, including acting as the principal negotiator on telecommunications services in the landmark market-opening negotiations with Japan—the first trade negotiation involving telecommunication services. Dr. Beard regularly lectures at distinguished policy meetings, including conferences of the United Nations, and has served as a regular guest speaker at Harvard University, The George Washington University and Georgetown University. He received his Ph.D. and B.A., *cum laude*, from the University of Colorado.



**Ellen Blackler** joined The Walt Disney Company in 2011 as Vice President, Global Public Policy. Ellen develops public policy positions for The Walt Disney Company on a range of issues related to Internet governance, Internet policy, human rights, privacy and children online including advertising and online safety. Ellen serves as one of the business representatives on the CSTD's Work Group on Enhanced Cooperation.

Prior to joining Disney, Ellen was on the Public Policy team at AT&T from 2003 to 2011. At AT&T, Ellen managed policy development on privacy, broadband deployment and universal service, access to ICT for people with disabilities, health care and tax related issues. She previously was Special Assistant to the Chief of the Wireline Competition Bureau at the Federal Communications Commission. During her tenure at the FCC she worked on issues related to broadband deployment, accessibility of telecommunications for people with disabilities, and broadband access for schools and libraries. She has also worked at the New York Public Service Commission and the New York State Legislature, where she handled energy and telecommunications issues.

She serves as a trustee of Freedom House.



**Julie Brill** was sworn in as a Commissioner of the Federal Trade Commission April 6, 2010, to a term that expires on September 25, 2016.

Prior to becoming a Commissioner, Ms. Brill was the Senior Deputy Attorney General and Chief of Consumer Protection and Antitrust for the North Carolina Department of Justice, a position she held from February 2009 to April 2010. Commissioner Brill has also been a Lecturer-in-Law at Columbia University's School of Law. Before serving as Chief of Consumer Protection and Antitrust in North Carolina, Commissioner Brill served as an Assistant Attorney General for Consumer Protection and Antitrust for the State of Vermont for over 20 years, from 1988 to 2009. Commissioner Brill was associate at Paul, Weiss, Riffkind, Wharton & Garrison in New York from 1987 to 1988.

She clerked for Vermont Federal District Court Judge Franklin S. Billings, Jr. from 1985 to 1986. Commissioner Brill graduated, *magna cum laude*, from Princeton University, and from New York University School of Law, where she had a Root-Tilden Scholarship for her commitment to public service.

Since joining the Commission, Ms. Brill has been working actively on issues of critical importance to today's consumers, including protecting consumers' privacy, encouraging appropriate advertising substantiation, guarding consumers from financial fraud, and maintaining competition in industries involving health care and high-tech.

Commissioner Brill is an advocate of protecting consumers' privacy, especially with new online and mobile technologies, and supports the creation and implementation of mechanisms to give consumers better information and control over the collection and use of their personal online information. In her speeches, publications and meetings with a wide variety of

stakeholders, Commission Brill calls on industry and policymakers to improve privacy by developing practical solutions rooted in both consumer protection and competition principles.

Commissioner Brill focuses on the need to improve consumer protection in the financial services arena. She advocates improving regulations and enforcement involving credit reporting, debt collection and in other financial areas. She is particularly interested in combating frauds targeting consumers caught up in the economic downturn. She strongly supports increased cooperation among the FTC, the CFPB, and the States as they implement the provisions of the 2010 Dodd-Frank Wall Street Reform and Consumer Protection Act.

Commissioner Brill continues to advocate for effective antitrust enforcement, especially in the health care and high-tech sectors. She wrote the Commission's unanimous decision in *ProMedica*, dissolving the merger of two hospitals in Toledo, Ohio. She has called for more effective competition enforcement in the health care sector, including in her statements involving the merger of pharmaceutical management companies Express Scripts and Medco, and the Commission's decision to withdraw its appeal in *FTC v. LabCorp*. Her decisions in *Google*, *Intel*, and the proposed merger of IDT/PLX demonstrate smart and effective competition enforcement in the high tech sector.

Prior to joining the Commission, Ms. Brill received several national awards for her work protecting consumers, including the National Association of Attorneys General Marvin Award for her "outstanding leadership, expertise, and achievement in advancing the goals of the association;" Privacy International's Brandeis Award for her work on state and federal privacy issues, and the National Association of Attorneys General's Privacy Award. Commissioner Brill also served as a Vice-Chair of the Consumer Protection Committee of the Antitrust Section of the American Bar Association and Chair of the National Association of Attorneys General Privacy Working Group. In addition, Commissioner Brill testified before Congress on the Fair Credit Reporting Act, as well as other topics including financial institutions, consumer credit, and affiliate sharing practices.

While she was an Assistant Attorney General, Commissioner Brill published numerous articles on important consumer protection issues, including the costs and benefits of prescription drugs in the American health care system, state fair credit reporting laws, and consumer protection issues relating to tobacco retailing. She also served on many national expert panels focused on consumer protection issues such as pharmaceuticals, privacy, credit reporting, data security breaches, and tobacco.



**Kathryn C. Brown** joined the Internet Society as President and Chief Executive Officer in January 2014. A veteran of Internet policy development and initiatives that have aided in the Internet's global expansion, Ms. Brown leads the Internet Society in its mission to keep the Internet open, thriving and benefitting all people throughout the world.

The Internet Society is at the center of the largest global network of people and organizations focused on ensuring the Internet continues to evolve as a platform for innovation, collaboration, economic development and social progress. As the Internet faces escalating challenges in the areas of privacy, security and governance, the Internet Society serves as a powerful voice for the Internet community as an internationally respected expert on Internet technical, development and policy issues.

Ms. Brown's career spans the public and private sector, including serving in the United States National Telecommunications Information Administration (NTIA) and the Federal Communications Commission (FCC), and leading policy and global corporate social responsibility initiatives for telecom provider Verizon. She received her J.D., summa cum laude, from Syracuse University College of Law and her B.A., magna cum laude, from Marist College. Ms. Brown has served on the advisory boards of the Public Interest Registry (.ORG), the mPowering Development Initiative of the ITU, and the USC Annenberg Innovation Lab.



Ms. **Anne Carblanc** is Head of the OECD Digital Economy Policy Division (DEP) in the Directorate for Science, Technology and Innovation (STI). Her division develops a better evidence-base and a more effective policy framework to promote the growth of the digital economy and its contribution across society.

Ms. Carblanc joined the OECD in 1997, working on information privacy and security issues. From 2009 to early 2012, she has assisted the STI Directors as Special Counsellor, with responsibility for strategic planning, organisation and co-ordination, in particular in relation to global relations. Prior to joining the OECD, she held the position of Secretary General, Director of Services in the French Commission Nationale de l'informatique et des libertés (CNIL). She has also served ten years in the French judicial system.

Ms. Carblanc, a French national, holds a Bachelor's degree in modern languages and literature, a Master's degree in Civil Law from University Paris 1, and qualified as a "magistrat" at the École nationale de la magistrature (Promotion 1981).



**Michael Donohue** is a Senior Policy Analyst at the Organization for Economic Co-operation and Development (OECD), where he has worked since 2001. He currently heads the unit dealing with privacy and cybersecurity and led a successful effort to revise the OECD Privacy Guidelines in 2013. Prior responsibilities include OECD work on consumer policy.

Before joining the OECD, he served as an attorney at the U.S. Federal Trade Commission and in private practice. Michael's educational background is in law and philosophy.



**Dorothy Dwoskin** is member of Microsoft's U.S. Government Affairs team in Washington, D.C. and is responsible for leading the company's policy efforts on international trade and economic issues, focusing on open markets for services and devices. She is an experienced trade negotiator and expert in trade policy, and works on behalf of Microsoft before the Executive Branch, Congress, international organizations and foreign governments. Within the company she supports Microsoft's subsidiaries on international trade and economic issues.

Before joining Microsoft in 2007, Dorothy served nearly 30 years as a member of the career staff at the Office of the U.S. Trade Representative (USTR). In her last post she served as the Assistant USTR for the World Trade Organization (WTO) and Multilateral Affairs. In that position she was responsible for multilateral trade negotiations and policy matters before the WTO and OECD, including the Doha Development Agenda (DDA). She was a senior member of the team for the Uruguay Round of GATT negotiations, participating in negotiations that resulted in the creation of the General Agreement on Trade in Services (GATS), and leading the team on goods market access. In addition to the multilateral trade rounds, she served as lead U.S. negotiator on a variety of trade policy issues, concluding the original landmark Information Technology Agreement (ITA), and led the negotiating teams setting the terms of membership for countries acceding to the WTO, including China and Taiwan. She led teams resulting in successful bilateral WTO market access agreements with Russia and Ukraine, and concluded membership negotiations for the accession of Vietnam and Saudi Arabia.

Dorothy is on the Board of the National Center for APEC (NCAPEC) and currently serves in a leadership role on the Executive Committee as Vice Chair, responsible for policy. In addition to her work related to APEC on behalf of Microsoft, she is engaged in a variety of trade associations in Washington, D.C., chairing the Coalition of Services Industries (CSI) Strategy Group, and serving on the Board of the Washington International Trade Association (WITA) and the U.S.-Russia Business Council. In Washington State, Dorothy serves as Vice Chair of the Washington Council on International Trade (WCIT).

Dorothy was born and raised in Seattle, Washington and attended the University of Washington and graduated *cum laude* from the American University School of International Service.



As Facebook's Vice President, Chief Privacy Officer on Privacy Policy, **Erin Egan** plays a key role in implementing Facebook's comprehensive privacy program. She works with Facebook's cross-functional privacy team to evaluate from the beginning the privacy impact of new products and features and to implement recommended practices. She also engages with policymakers, regulators and advocates from around the world on privacy issues. Prior to joining Facebook, Erin was a partner and co-chair of Covington & Burling's global data protection practice, where she represented technology and media companies on privacy and data security matters. She has been deeply involved in legislative and regulatory efforts to address privacy, data security, e-commerce, advertising, identity theft, and other consumer protection issues.



**Rick Johnson** focuses on integrating policy and law with science, engineering, Big Data, and biomedicine. His current interests include: (1) synthetic biology and the industrialization of biology; (2) neuroscience and brain health, especially Alzheimer's and dementia; (3) Big Data and global innovation; and (4) university-industry collaborations. Rick is the CEO and founder of Global Helix LLC, a thought leadership and innovative strategic positioning firm. After 30 years, Rick retired as Senior Partner at Arnold & Porter LLP, where he represented many of the leading research universities and innovative multinational companies related to global research, innovation, and multi-stakeholder collaborations.

Johnson is a member of the Board on Life Sciences at the National Academy of Sciences (NAS) and the NAS Synthetic Biology Leadership Forum. Rick serves as the Chairman of the OECD/BIACT Technology and Innovation Committee and a member of the OECD STI Global Advisory Group. In addition, Rick is the Chairman or member of Boards at Brown, Imperial College (London), Stanford BioFab and BioBricks Foundation, MIT Bio, UC-Berkeley SynBerc, and the INCF at the Karolinska Institute. For many years, Rick served on the MIT Corporation Committee and numerous university committees.

In addition to receiving his Juris Doctor degree from the Yale Law School where he was Editor of the *Yale Law Journal*, he received his M.S. from the Massachusetts Institute of Technology where he was a National Science Foundation National Fellow and MIT distinguished young scholar, and his undergraduate degree with highest honors from Brown University.

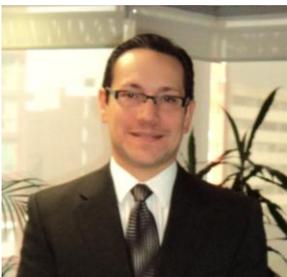


**Eric H. Loeb** is responsible for supporting AT&T's international external affairs team. AT&T is a premier global communications company, providing wholesale services and mobile roaming services to over 220 countries and territories, and providing business enterprise services to countries representing over 99 percent of the world's economy.

In addition to implementing market access and compliance strategies to enable AT&T's global expansion, other responsibilities for Mr. Loeb include advocacy on policy matters related to the stable growth, investment and innovation by the digital economy sector. His work matches the diversity of the AT&T portfolio across fixed and mobile broadband platforms, and including emerging machine-to-machine technologies.

Mr. Loeb is based in AT&T's Washington DC office. He is an active member in several industry and community organizations, including current service as Chair of the United States Council for International Business ICT Policy Committee, Co-Chair of the International Chamber of Commerce Task Force on the Internet and Telecommunications, Board Member of the U.S. Telecommunications Training Institute, and Member of the U.S. State Department Advisory Committee on International Communications and Information Policy.

Prior to joining AT&T in 2002, Mr. Loeb had been the Global Regulatory Counsel for Concert Communications, and prior to that, the U.S. Regulatory Counsel for British Telecommunications plc. He started his career at Hogan & Hartson L.L.P., after graduating with honors from the Georgetown University Law Center, and with honors from Bowdoin College. He lives in Baltimore, Maryland with his wife and two children.



**Raúl E. Rendón Montemayor**, is an economist from the Monterrey Tech. He has also a Master Degree in Business Economics from Monterrey Tech. Mr. Rendón has an MSc in Regional and Urban Planning from the London School of Economics & Political Science. Additionally, he has an MBA from The University of Texas at Austin. Currently, Mr. Rendón is a PhD Candidate in Administrative Sciences from Monterrey Tech.

On October 16, 2014, Mr. Raúl Rendón was appointed General Director for Innovation, Services and Internal Trade (DGISCI) in the Ministry of Economy. Previously, he worked at the Mexican National Chamber of Electronics, Telecommunications and Information Technologies (CANIETI), where he was the National Director of Governments Affairs and was in charge of design and implementation of the institutional efforts towards the enhancement of the Mexican innovation public policy.

Nowadays, Mr. Rendón heads the National Public Policy that addresses the development of the Mexican IT sector. Using the PROSOFT – sectorial IT program – as a tool to leverage the joint efforts of the Federal and Local Governments, in addition to the private and academic sectors strengths; Mexico has become the third largest exporter of IT services. Mr. Rendón serves, also, as a Technical Secretary of the Inter-sectorial Committee for Innovation, which has the responsibility for design and operating the National Public Policy for innovation. Finally, it is important to comment that Mr. Rendón chairs the FINNOVA Committee, a fund that seeks to improve the Mexican innovative ecosystems.

Mr. Rendon was elected in the December 2014 meeting of the Committee of Digital Economy Policy (CDEP), as Vice-Chair for the CDEP Bureau 2015. In addition, he was appointed as member of the Steering Group that will follow up the organizational aspects of the OECD's Ministerial of Digital Economy 2016.



**Christopher Painter** has been on the vanguard of cyber issues for twenty years. Prior to joining the State Department ranks as the Secretary's first Coordinator for Cyber Issues, Mr. Painter served in the White House as Senior Director for Cybersecurity Policy in the National Security Staff. During his two years at the White House, Mr. Painter was a senior member of the team that conducted the President's Cyberspace Policy Review and subsequently served as Acting Cybersecurity Coordinator. He coordinated the development of the President's 2011 International Strategy for Cyberspace and chaired high-level interagency groups devoted to international and other cyber issues.

Mr. Painter began his federal career as an Assistant U.S. Attorney in Los Angeles where he led some of the most high profile and significant cybercrime prosecutions in the country, including the prosecution of notorious computer hacker Kevin Mitnick. He subsequently helped lead the case and policy efforts of the Computer Crime and Intellectual Property Section in the U.S. Department of Justice and served, for a short time, as Deputy Assistant Director of the F.B.I.'s Cyber Division.

For over ten years, Mr. Painter has been a leader in international cyber issues. He has represented the United States in numerous international fora, including Chairing the cutting edge G8 High Tech Crime Subgroup from 2002-2012. He has worked with dozens of foreign governments in bi-lateral meetings and has been a frequent spokesperson and presenter on cyber issues around the globe. Mr. Painter is a graduate of Stanford Law School and Cornell University.



**Peter Robinson** is USCIB's 15th president. USCIB, founded in 1945, is a policy advocacy and trade services organization dedicated to promoting open markets, competitiveness and innovation, sustainable development and corporate responsibility, supported by international engagement and regulatory coherence. As the American affiliate of the leading international business organizations, including the Business and Industry Advisory Committee (BIAC) to the OECD, International Chamber of Commerce (ICC), and International Organization of Employers (IOE), USCIB provides business views to policy makers and regulatory authorities worldwide.

Robinson previously served as USCIB's senior vice president and chief operating officer. He helped establish some of USCIB's key practice areas, including e-commerce and customs/trade facilitation, and has extensive experience with USCIB's global network of business affiliates, enabling him to lead USCIB's work in international regulatory diplomacy.

Robinson has also had long-time involvement in the field of international education. He served as director of the inbound division at the American Institute for Foreign Study (AIFS), an international educational travel company, and served on the boards of directors of American Field Service (AFS) Intercultural Programs, AFS-USA and of NAFSA: Association of International Educators. He is a member of the Economic Club of New York and a fellow of the Foreign Policy Association, and he is an appointee to the President's Committee on the International Labor Organization as well as to the Trade and Environment Policy Advisory Committee (TEPAC) to the United States Trade Representative.



**Marc Rotenberg** is President and Executive Director of the Electronic Privacy Information Center (EPIC) in Washington, DC. He teaches information privacy law at Georgetown University Law Center and frequently testifies before Congress on emerging privacy and civil liberties issues. He testified before the 9-11 Commission on "Security and Liberty: Protecting Privacy, Preventing Terrorism." He has served on several national and international advisory panels, including the expert panels on Cryptography Policy and Computer Security for the OECD, the Legal Experts on Cyberspace Law for UNESCO, and the Countering Spam program of the ITU. He chairs the ABA Committee on Privacy and Information Protection. He is a founding board member and former Chair of the Public Interest Registry, which manages the .ORG domain. He is editor of "The Privacy Law Sourcebook," and co-editor of "Information

Privacy Law" (Aspen Publishing 2006) and "Litigation Under the Federal Open Government Laws" (EPIC 2010).

Mr. Rotenberg is a graduate of Harvard College and Stanford Law School. He served as Counsel to Senator Patrick J. Leahy on the Senate Judiciary Committee after graduation from law school. He is the recipient of several awards, including the World Technology Award in Law, the American Lawyer Award for Top Lawyers Under 45, the Norbert Weiner Award for Social and Professional Responsibility, and the Vicennial medal from Georgetown University.



**Jacquelynn (Jackie) Ruff** is Vice President – International Public Policy and Regulatory Affairs for Verizon Communications. In addition to being a leading communications provider in the U.S., Verizon delivers integrated business solutions to customers in around the world.

Ms. Ruff leads the group that is responsible for global public policy development, advocacy, and guidance. She directs activity within U.S. and international forums, such as the International Telecommunication Union, the OECD, APEC, and the Internet Governance Forum.

She is a member of federal advisory committees to the U.S. Coordinator for International Communications and Information Policy at the Department of State and to the U.S. Trade Representative. She is also a member of the Boards of the U.S. Telecom Training Institute and the Trans-Atlantic Business Council, and participates in the Chief Regulatory Officers Group of the GSM Association.

Ms. Ruff joined Verizon in 2004 from the International Bureau of the Federal Communications Commission (FCC), where she was Associate Chief and Chief of Staff for the Bureau. Previously she practiced with the communications and the Latin America groups of an international law firm. She also served on the staff of a United States Senate Committee. Ms. Ruff holds a JD from the Georgetown University Law Center, an MA from Harvard University and a BA from Radcliffe College/Harvard University.



**Ambassador Daniel A. Sepulveda** serves as Deputy Assistant Secretary of State and U.S. Coordinator for International Communications and Information Policy in the State Department's Bureau of Economic and Business Affairs (EB). In this role, Ambassador Sepulveda leads and coordinates the Department's positions on communications and information policy issues.

Prior to joining the State Department in 2013, Ambassador Sepulveda served as a Senior Advisor to Senator William "Mo" Cowan of Massachusetts. From 2009 to 2012, he served as a Senior Advisor and member of Senator John Kerry's senior management team, handling the Senator's extensive commerce, trade, and business portfolio, which included his work as chairman of the Commerce Subcommittee on Communications, Technology, and the Internet.

Ambassador Sepulveda served as an Assistant U.S. Trade Representative leading a team that managed relations with Congress for U.S. Trade Representative Ron Kirk from 2008-2009. He managed trade, immigration, interstate commerce, labor, and ethics and lobbying reform issues for Senator Barack Obama from 2004-2008, and helped advise his campaign for President. He assisted Senator Obama on the Senate floor during the debate on CAFTA, the immigration debates, and during the debates on ethics and lobbying. He also assisted him on labor issues as part of the Senator's responsibilities on the HELP Committee.

In the four years before joining Senator Obama's office, Ambassador Sepulveda worked for Senator Barbara Boxer, a member of the Senate Commerce Committee, advising her on trade, technology, telecommunications, media regulation, and consumer affairs. He also advised her on immigration and labor issues.

Additional prior work experience includes service in the Clinton Administration in the Office of Policy at the U.S. Department of Labor and advocacy at the nation's largest Latino organization, the National Council of La Raza (NCLR).

Ambassador Sepulveda received a Master of Public Affairs from the LBJ School of Public Affairs at the University of Texas at Austin as a Woodrow Wilson Fellow in Public Policy and International Affairs. He received a Bachelor of Arts in Political Science and History from Emory University.



**Matthew Shears** leads the Center for Democracy and Technology's Global Internet Policy and Human Rights (GIPHR) activities. A UK national, Matthew has extensive experience in Internet and telecommunications policy and governance in the non-profit, public and private sectors.

Matthew started his career with the public relations firm Hill and Knowlton in New York. He then worked for the United States Mission to the European Union in Brussels as a Senior Commercial Specialist, joined AT&T Europe as their Regional Director for International Public Affairs, moved to the broadband satellite start-up Teledesic as European Affairs Director and then joined Cisco Systems as the Government Affairs Director for Europe, Middle East and Africa.

From 2005 through 2009, Matthew was the Internet Society's Public Policy Director, responsible for building the global policy team and representing the organization during the Tunis phase of the WSIS, at ITU Telecom World and at the

Internet Governance Forum. From 2006-2008 he was a member of the UN Secretary General's Advisory Group on Internet governance.

Most recently he assisted CDT's Internet governance and policy work at the World Conference on International Telecommunications (WCIT), the UNESCO World Summit on the Information Society (WSIS) review and the World Telecommunication/ICT Policy Forum (WTPF).

Matthew received his MSc in European Studies from the London School of Economics and his BA in International Affairs from George Washington University. He also has a Diploma in Design and Innovation from the Open University.



**Hilary Wandall** is Associate Vice President, Compliance and Chief Privacy Officer of Merck & Co., Inc., a global health care company that operates in more than 140 countries. She has led the Merck Privacy Office and the company's global privacy program since 2004. In 2013, she also was appointed Divisional Compliance Officer for Merck Animal Health, and is responsible for leading the global ethics and compliance program for this business unit that provides veterinary pharmaceuticals, vaccines, and health management solutions and services. She has broad multi-disciplinary experience in HIV research, genetic and cellular toxicology, internet marketing, corporate law, ethics and compliance, and privacy and data protection. Her career in healthcare spans more than two decades.

Hilary is actively engaged in a broad range of industry and pan-industry outreach and advocacy efforts to address evolving information policy and privacy and data protection policy issues.

She is a member of the Board of Directors of the International Association of Privacy Professionals, for which she currently serves as Vice Chairman; the Board of Directors of the International Pharmaceutical Privacy Consortium, for which she previously served as Chair; and the Board of Trustees of the Foundation for Information Accountability and Governance, for which she currently serves as Secretary. She recently served on the OECD Privacy Experts Group responsible for reviewing the 1980 OECD Guidelines on the Protection of Privacy and Transborder Flows of Personal Data. She holds a B.S. in Biology from Moravian College, a J.D. and an M.B.A. from Temple University, and a Master of Bioethics from the University of Pennsylvania. She is admitted to practice law in Pennsylvania and New Jersey in the U.S.A. and holds the CIPP/Europe, CIPP/US and CIPM certifications.



**David Weller** is Head of Global Trade Policy at Google based in Washington, DC. Prior to joining Google, he was a partner at WilmerHale, where he advised technology and other clients regarding foreign market access barriers, WTO disputes, and trade policy issues. David previously served as Deputy Assistant USTR for China and USTR Assistant General Counsel. He was USTR's chief legal advisor on China trade issues and chief lawyer for negotiations of free trade agreements with Morocco and Bahrain. He also represented the United States in WTO dispute settlement proceedings.

David has worked and lived in China, Hong Kong and Vietnam and is proficient in Mandarin.

He is a graduate of Harvard College and Columbia Law School, was notes editor of the *Columbia Law Review*, and clerked for Judge Cedarbaum, U.S. District Court, Southern District of New York.



**Andrew W. Wyckoff** is the Director of the OECD's Directorate for Science, Technology and Innovation (STI) where he oversees OECD's work on innovation, business dynamics, science and technology, information and communication technology policy as well as the statistical work associated with each of these areas.

From 2005 to 2009 Mr. Wyckoff was Head of the Information, Computer and Communications Policy (ICCP) division at the OECD which supports the organization's work on information society as well as consumer policy issues. During this period he took responsibility for the organization of the OECD Ministerial Meeting on the Future of the Internet Economy in Seoul (17-18 June 2008) which resulted in the 2008 Seoul Declaration for the Future of the Internet Economy.

Before heading ICCP, he was the head of STI's Economic Analysis and Statistics Division, which develops methodological guidelines, collects statistics and undertakes empirical analysis in support of science, technology and innovation policy analysis.

He has served on various advisory groups and panels which currently include co-chairing the U.S. National Academies' panel on Developing Science, Technology and Innovation Indicators for the Future, being a member of the Research

Advisory Network for the Global Commission on Internet Governance and being a named to the Malaysian Prime Minister's Global Science and Innovation Advisory Council.

His experience prior to the OECD includes being the Program Manger of the Information Technology and Commerce Program at the U.S. Congressional Office of Technology Assessment (OTA), the U.S. National Science Foundation (NSF) and The Brookings Institution.

Mr. Wyckoff is a citizen of the United States, holds a BA in Economics from the University ofVermont, and a Master of Public Policy from the JFK School of Government, Harvard University.



**Lawrence Yanovitch** is the President of the GSMA Mobile for Development Foundation which promotes life-changing mobile enable services to the underserved in emerging markets. The Foundation brings together the mobile industry, adjacent industries and the international development community in order to advance commercial business models in health, education, banking, women's empowerment, agricultural productivity, identity, and renewable energy.

Mr. Yanovitch was previously an officer at the Bill & Melinda Gates Foundation where he managed a portfolio of investments in financial services for the unbanked targeted to reach 80 million households. Prior to that, Mr. Yanovitch had a long career in microfinance and philanthropy. He is a former member of the management team at FINCA and of the faculty of Georgetown University in Washington, D.C.



On October 23, 2014 Mr. **Houlin Zhao** was elected 19th Secretary-General of the International Telecommunication Union, the specialized agency of the United Nations responsible for information and communication technologies (ICTs). He started his mandate on January 1, 2015.

Born in 1950 in Jiangsu, China, Mr. Zhao graduated from Nanjing University of Posts and Telecommunications, and holds an MSc in Telematics from the University of Essex in the UK.

From 2007 to 2014, he served as ITU Deputy Secretary-General, supporting the work of the Secretary-General, principally in terms of day-to-day management, including human resources, financial administration, improving efficiency, and working to help broaden ITU's membership, particularly in terms of academic institutions.

From 1999 to 2006, he served as Director of ITU's Telecommunication Standardization Bureau (TSB). During his term of office he spearheaded the introduction of new efficiency measures to improve ITU's standards-making environment and strengthen its promotion. He also enhanced the strategic partnership between Member States and Sector Members, while initiating and maintaining good relationships with industry members. Under his leadership, ITU enhanced its level of international cooperation with other standards development organizations, and was instrumental in helping bridge the standardization gap between developing and developed countries.

From 1986 to 1992, Mr Zhao was a senior staff member in the then CCITT, and from 1993-1998 in TSB. Among his responsibilities as Counsellor for ITU-T Study Groups, he was Coordinator for cooperation with other international technical bodies, including ISO and IEC.

Prior to joining ITU, Mr Zhao served as an engineer in the Designing Institute of the Ministry of Posts and Telecommunications of China, taking an active role in his country's expert meetings on telecommunication standards and national plans, as well as participating in ITU's technical Study Group meetings as a Chinese delegate. He contributed important articles to a number of prestigious Chinese technical publications, and in 1985 was awarded a prize for his achievements in science and technology within the Ministry of Posts and Telecommunications.

Mr. Zhao is married with one son and two grandchildren, and is fluent in three official ITU languages: English, French and Chinese.