

Sponsorship and
Exhibitor Packet

The OECD International Tax Conference

June 3-4, 2013 • Washington, D.C.



www.uscibtax.org

The Event



The OECD's International Tax Policy Conference is a major tax conference organized by the United States Council for International Business (USCIB) jointly with the Organization for Economic Co-operation and Development (OECD) and the Business and Industry Advisory Committee to the OECD (BIAC).

This year's 2-day conference will brief U.S. business on OECD taxation activities that significantly impact international trade and investment. The conference will take place June 3-4, 2013 in Washington, D.C. and provides a unique opportunity for top U.S. corporate, legal and financial executives to convey business views and interact directly with key representatives from the OECD's Centre for Tax Policy and Administration as well as senior tax officials from the U.S. and other OECD countries.

The two-day conference is produced in association with the International Fiscal Association (IFA-USA), International Tax Policy Forum (ITPF), National Foreign Trade Council (NFTC), Organization for International Investment (OFII), Tax Council Policy Institute (TCPI), Tax Executives Institute (TEI) and Tax Foundation.



Who We Are



USCIB

The United States Council for International Business is the sole American affiliate of the International Chamber of Commerce (ICC), the Business and Industry Advisory Committee (BIAC) to the OECD, and the International Organisation of Employers (IOE). As such, it officially represents U.S. business positions both in the main intergovernmental bodies and vis-à-vis foreign business communities and their governments. It works on a broad range of policy issues as an advocate for an open system of world trade, finance and investment in which business can flourish and contribute to economic growth, human welfare and protection of the environment.

The USCIB Tax Committee advocates for sound and appropriate international tax policy to maintain American business competitiveness by bringing the voice of U.S. business to the table at home and abroad.



OECD

The mission of the OECD is to help its member countries to achieve sustainable economic growth and employment and to raise the standard of living in member countries while maintaining financial stability – all this in order to contribute to the development of the world economy. OECD's taxation work covers a broad range of activities, focused on continuing updates to the Model Tax Convention, review of the Transfer Pricing Guidelines, and including issues of cross border Tax Administration. The OECD produces internationally comparable statistics and engages in monitoring and assessment of policies. National tax systems are analyzed for their effect on labor, capital and product markets.



BIAC

BIAC is the officially recognized representative of the OECD business community. Its primary objective is to inform the business community on the implications of OECD policies on business and industry and to influence the direction of those initiatives.

Profile of Attendees

This conference is the most comprehensive USCIB international tax policy event, bringing key representatives from the OECD Centre for Tax Policy and Administration and senior tax officials from the U.S. and other countries together with leaders from the U.S. business community in one place.

40% represented major U.S. multi-national companies including:

- ABB Inc.
- ACE INA Holdings Inc.
- Aegon USA
- Agilent Technologies, Inc.
- Akzo Nobel Inc.
- Alticor Inc.
- Altria Group, Inc.
- Amazon.com
- American Express Company
- American International Group, Inc.
- AREVA, Inc.
- Assurant
- Bank of America Corporation
- Barclays Bank, PLC
- Baxter Healthcare Corporation
- Bear, Stearns & Co. Inc.
- Bechtel Corporation
- The Boeing Company
- BP America, Inc.
- CA, Inc.
- Caterpillar, Inc.
- Ceteris
- Cisco Systems, Inc.
- Citigroup Inc.
- The Coca-Cola Company
- Colgate-Palmolive Company
- CRA International
- Credit Suisse
- Delhaize Group
- Dell Inc.
- Delphi Corporation
- Deutsche Bank
- DHL Express USA
- Eaton Corporation
- eBay Inc.
- EDS Corporation
- Electronic Arts Inc.
- Eli Lilly and Company
- Exxon Mobil Corporation
- GE Capital Corporation
- General Dynamics Corporation
- General Electric Company
- Glaxo Corporation
- Goldman Sachs & Co.
- Honeywell International Inc.
- IBM Corporation
- Intel Corporation
- J.P. Morgan Chase & Company
- Johnson & Johnson
- Juniper Networks
- Louis Vuitton North America
- Mars, Inc.
- Marsh McLennan Company
- Masco Corporation
- Medtronic, Inc.
- Mellon Bank N.A.
- Merck & Co., Inc.
- Merill Lynch & Co., Inc.
- Microsoft Corporation
- Morgan Stanley
- Nomura Securities International, Inc.
- Oracle Corporation
- Pearson Inc.
- PepsiCo, Inc.
- Pfizer, Inc.
- Philip Morris International

- The Procter and Gamble Company
- Prudential Financial, Inc.
- Rio Tinto
- Rolls-Royce of North America, Inc.
- Royal Bank of Canada
- Royal Dutch Shell Plc
- Schering-Plough Corporation
- Siemens Corporation
- TELUS
- Thomson Reuters
- Tubberware Brands Corporation
- Tyco International
- The Walt Disney Company
- Vodafone
- Vertex Inc.
- Xilinx, Inc.

15% represented large law firms including:

- Adebiji & Associates
- Alston & Bird LLP
- Angus & Nickerson LLC
- Baker & McKenzie LLP
- Blake Cassels & Graydon LLP
- Buchanan Ingersoll & Rooney PC
- Caplin & Drysdale, Chartered
- Cleary Gottlieb, Steen & Hamilton
- Covington & Burling
- DLA Piper
- Gowling Lafleur Henderson LLP
- Greenberg Traurig
- King & Spalding
- Krishna & Prasad
- Mayer Brown LLP
- McCarthy Tetrault LLP
- McDermott, Will & Emery
- McKee Nelson LLP
- Miller & Chevalier
- Osler, Hoskin & Harcourt LLP
- Pepper Hamilton LLP
- Sidley Austin LLP
- Steptoe & Johnson LLP
- Sutherland Asbill & Brennan LLP
- Vinson & Elkins LLP
- White & Case LLP

14% represented large accounting firms

- Dean, Dorton & Ford, PSC
- Deloitte Tax LLP
- Ernst & Young LLP
- Grant Thornton LLP
- KPMG LLP
- PricewaterhouseCoopers LLP

18% were government officials

- Canada Revenue Agency
- Internal Revenue Service
- The Treasury Inspector General for Tax Administration
- U.S. Department of Treasury
- U.S. Government Accountability Office
- U.S. House of Representatives
- U.S. Senate's Committee on Finance and the Joint Committee on Taxation

55% held senior level positions (President, "C level" positions, EVP, SVP, Director and Manager)

Sponsorship and Exhibitor Opportunities

Speaker's Luncheon Sponsor (1 available) – Monday June 3 – \$15,000 **SOLD**

Host the speakers at an invitation-only lunch prior to the opening of the conference.

- Welcome remarks at luncheon
- Recognition on all signage before and during the conference
- One marketing piece included in attendee materials
- Display table in registration/refreshment area
- 4 complimentary conference registrations including social functions and exclusive Speaker's Luncheon
- Attendee database

Evening Reception Sponsor (1 available) – Monday June 3 – \$15,000 **SOLD**

A highlight of the conference for attendees, speakers and VIPs

- Welcome remarks at reception
- Option to invite up to 6 guests of your choosing to the reception
- Recognition on all signage before and during the conference
- One marketing piece included in attendee materials
- Display table in registration/refreshment area
- 4 complimentary conference registrations including social functions
- Attendee database

Continental Breakfast (1 available) – Tuesday June 4 – \$10,000 **SOLD**

Welcome attendees on Day 2 as host of a lavish continental breakfast

- Welcome remarks from the podium
- Recognition on all signage before and during the conference
- One marketing piece included in attendee materials
- Display table in registration/refreshment area
- 3 complimentary conference registrations including social functions
- Attendee database

Keynote Attendee Luncheon (1 available) – Tuesday June 4 – \$15,000 **SOLD**

Always a standing-room only event for speakers, attendees and VIPs featuring a keynote address

- Welcome remarks from the podium
- Table for eight (8) includes 4 complimentary conference registrations including social functions
- Recognition on all signage before and during the conference
- One marketing piece included in attendee materials
- Display table in registration/refreshment area
- Attendee database

NEW! Conference Agenda and Program Booklet – \$20,000 (1 available) **SOLD**

An essential reference guide to topics and speakers both during and after the conference

- Company logo and 250 word company overview inside back cover
- Recognition on all signage before and during the conference
- 4 complimentary registrations
- One marketing piece included in attendee materials
- Display table in registration/refreshment area
- Attendee database

NEW! Wi-Fi and Charging Station Sponsor (1 available) – Monday June 3 Tuesday June 4 – \$10,000 **SOLD**

Available throughout the conference with excellent visibility in high traffic areas

- Recognition on all signage before and during the conference
- One marketing piece included in attendee materials
- 2 complimentary conference registrations including social functions
- Attendee database

Attendee Badge Lanyards – \$8,500 (1 available) **SOLD**

Place your logo on attendee lanyards throughout the conference

- Recognition on all signage before and during the conference
- One marketing piece included in attendee materials
- 2 complimentary conference registrations including social functions
- Attendee database

Registration Bags – \$8,500 (1 available) **SOLD**

Brand the registration bags provided to all attendees and speakers

- Company logo alongside USCIB, OECD and BIAC logos printed on one side of the bag
- Recognition on all signage before and during the conference
- One marketing piece included in attendee materials
- 2 complimentary conference registrations including social functions
- Attendee database

NEW! Conference Flash Drive – \$8,500 (1 available) **SOLD**

Brand the Conference Flash Drive provided to all attendees and speakers containing program details and speaker presentations

- Your company logo printed on casing of the Flash Drive
- Option to store your marketing material on the Flash Drive
- 2 complimentary conference registrations including social functions
- Attendee database

Speaker's Lounge – \$8,500 (1 available) **SOLD** Monday June 3 and Tuesday June 4

Host the speakers throughout the conference in a private and relaxed setting including refreshments

- Recognition on signage placed inside the Speaker's lounge
- Recognition on all signage before and during the conference
- One marketing piece included in attendee materials
- Display table outside Speaker's Lounge for your marketing material
- 3 complimentary conference registrations including social functions
- Attendee database

Note Pads and Pens – \$7,500 (1 available) **SOLD**

Brand notepads and pens provided to all attendees at their seats

- Company logo printed on pens and note pads
- Recognition on all signage before and during the conference
- 1 complimentary conference registration including social functions
- Attendee list

Refreshment Breaks (3/2 available) Monday June 3 and Tuesday June 4 – \$5,000

- Recognition on all signage before and during the conference
- Display table in registration/refreshment area
- 1 complimentary conference registration including social functions
- Attendee list

Exhibitors (4/1 available) – Monday June 3 and Tuesday June 4 – \$5,000

Open throughout the conference with great visibility to all attendees

- Skirted table in refreshment/ registration area (6 x 2.5 ft.)
- Recognition on all signage before and during the conference
- 1 complimentary conference registration including social functions
- Attendee list

For more information about how you can become a sponsor or exhibitor,
Please contact
Abby Shapiro,
USCIB Senior Vice President, Business Development at
617-242-0205 or ashapiro@uscib.org