

5th anniversary of PKPP

Conference and Jubilee Gala

EU Expansion and World Trade

Implications for business in Poland and OECD countries

1-2 April 2004, Royal Castle and Polish Theatre

(draft, 19 January)

DRAFT PROGRAMME

Honourable Patronage:

Aleksander Kwaśniewski - President of the Republic of Poland (*to be confirmed*)

Purpose of the conference:

- To evaluate the various effects of EU enlargement and its impact on world trade from short and long perspectives
- To outline possible adjustment strategies in a changing economic environment.
- To assemble recommendations for best strategies from both business and government decision-makers

Background

The eastern enlargement of the European Union is now becoming a reality. As a result of enlargement, the membership of the Union will increase from 15 to 25 countries, bringing the total population of the EU to 450 million - by far the largest economic grouping in the world.

Trade and investment within the Union are likely to expand further thanks to the elimination of remaining trade and legal barriers, competitiveness of European companies will further

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improve due to the increased size of the single EU market, and enhanced policy coordination will work in favour of establishing a conducive framework for business activities in a united Europe. Large transfers of structural funds to new members will help them to accelerate growth and catch up with income levels in more developed EU countries.

While these benefits have long been discussed and are largely uncontroversial, some other effects of EU enlargement are less clear. In particular, various economic and political implications of the enlargement for non-EU countries have not yet been fully identified and examined.

The purpose of the two-day conference organized by the Polish Confederation of Private Employers and the Polish Committee of the Business and Industry Advisory Committee to the OECD (BIAC) is to answer the following questions, to mention but a few:

- How are international trade and investment patterns likely to change as a result of the enlargement?
- How will the enlargement affect the competitive position of EU companies in the world market?
- How will companies from other countries be affected by the enlargement: will access to markets of the new member countries become more restricted as a result of including the new members in the EU common external tariff and common agricultural policy?
- How will the enlarged EU shape its relations with non-EU countries as well as with international organizations such as WTO and OECD?

Among the invitees from home and abroad include: business people, employers, representatives of business organisations and government, experts and media.

Programme:

1st Day, Royal Castle, the Polish Theatre

10:30 - 11:00 registration

11:00 - 11:20 **Opening of the Conference**

- Henryka Bochniarz, President of PKPP
- Letter from Aleksander Kwaśniewski, President of Poland

11:20 - 12:20 **Key-note speeches**

- **Impact of EU enlargement on the future of the Polish economy**
- Jerzy Hausner, Vice Prime Minister and Minister of Economy, Work and Social Policy
- **Consequences of EU enlargement for the world trading system**
- Pascal Lamy, Commissioner, EU Commission, DG Trade (to be confirmed)
- **Economic benefits of market liberalisation and integration**
- Donald J. Johnston - OECD Secretary General

12:20 - 12:40 Coffee break

12:40 - 14:10 **Panel I: European Union and world trade**

Moderator: Dariusz Rosati, former Minister of Foreign Affairs

- **Main trends, areas of conflicts, role of WTO**
- Luzius Wasescha, OECD (to be confirmed)
- **Globalisation vs. regionalism**
- Timothy E. Deal, U.S. Council for International Business
- Hungarian representative
- **The EU enlargement vs. the world trade**
- Janusz Kaczurba, former Ambassador to the OECD
- **Discussion**

14:10 - 15:00 Lunch

15:00 - 17:00 Panel 2: Role of business organisations in removing obstacles to trade in the EU and worldwide

Moderator: Jürgen Strube - President of UNICE (to be confirmed)

- **German perspective** - Michael Rogowski, BDI representative
- **Irish perspective** - Maurice Pratt, President of IBEC (to be confirmed)
- **Italian perspective** - Bruno Lamborghini, BIAC Chairman
- **Japanese perspective** - Kunio Suzuki, BIAC Japan (to be confirmed)
- **Polish perspective** - Henryka Bochniarz, PKPP President

17:00 - 17:15 Summary

20:00 PKPP jubilee gala - Polish Theatre

- **PKPP awards, distinctions and honours**
- **Concert - GIDON KREMER & KREMERATA BALTICA*, the Polish Theatre (see description on page 5)**
(the concert will be under the auspices of the Easter Festival of Ludwig van Beethoven)

2nd Day, the Royal Castle in Warsaw

10:00 - 10:15 Opening speech: **EU enlargement - impact on entering countries** - Leszek Balcerowicz, National Bank

10:15 - 11:45 Panel 3: EU enlargement vs. Polish economy

Moderator: Jan K. Bielecki - President Board, Bank Pekao S.A. (former Prime Minister)

- **Financial services** - Witold Orłowski - Economic Advisor, Chancellery of President RP
- **Motor transport** - Enrico Pavoni - Fiat Polska
- **Telecommunication** - Bogusław Kułakowski, President of the Management Board, Polska Telefonia Cyfrowa Sp. z o.o.
- **IT** - Tomasz Sielicki - President of Computerland (to be confirmed)
- **Agriculture** - Katarzyna Duczkowska-Małysz - Advisor of the Polish President

- **Discussion**

11:45 - 12:00 Coffee break

12:00 - 13:30 Looking ahead

- Henryka Bochniarz - PKPP President
- Danuta Hübner - Minister of European Affairs
- Donald J. Johnston - OECD Secretary General
- Jan K. Bielecki - President of the Board, Bank Pekao S.A. (former Prime Minister)
- Janusz Kaczurba - PKPP expert, former Ambassador RP at WTO
- Bruno Lamborghini - BIAC Chairman
- Witold Orłowski - Economic Advisor, Chancellery of President RP
- Dariusz Rosati - Monetary Policy Council, former Minister of Foreign Affairs

INFORMATION ON ENTERTAINMENT PROGRAMME

***Kremer Gidon** (1947-), Latvian violinist. He started his musical education when he was 4. At 18 he started studies at the Moscow Conservatory. Dawid Ojstrach was his mentor. In 1967 he won the International Contest of Queen Elisabeth in Brussels. Two years later the young artist was honoured with awards at other prestigious international violinist contests: in Montreal (II place) and at the Niccolò Paganini contest in Genua (I place). In 1970 Kremer received the first prize in Peter Czajkowski contest in Moscow. The repertoire of Gidon Kremer covers classical and romantic pieces, with contemporary music in the first place, among others such composers as: Hans Werner Henze, Alban Berg, and Karlheinz Stockhausen. There are many contemporary composers, who dedicated Kremer some pieces, such as: Alfred Schnittke, Edison Denisow, Sofia Gubaidulina, and Arvo Pärt. Gidon Kremer cooperates with the most famous world orchestras: Berliner Philharmonic, Wiener Philharmonic, Boston Symphony Orchestra, Concertgebouw Orchestra, Los Angeles Symphony Orchestra, Philadelphia Orchestra, New York Philharmonic, San Francisco Symphony Orchestra, The Chamber Orchestra of Europe, Orchestre de Paris, Cleveland Orchestra, and London Symphony Orchestra. Gidon Kremer also appears with the world leading musicians, to mention but a few: Valery Afanassiev, Martha Argerich, Andreas Schiff, Tatyana Grindenko, Misha Maisky, Thomas Zehnmair, Daniel Philips, Kim Kashkashian oraz Yo-Yo Ma. Kremer has produced over 60 records.

Programme Committee

PKPP

Henryka Bochniarz

President of Polish
Confederation of Private
Employers (PKPP)

Krzysztof Bien

Chief Editor,
Rzeczpospolita (Polish
daily)

Jan Bielawski

Ambassador of RP at the
OECD

Jan Krzysztof Bielecki

Former Prime Minister,
CEO of Bank Pekao S.A.

Tadeusz Chrościcki

Director, the
Governmental Centre of
Strategic Studies

Bruno Dethomas

Ambassador of the
European Commission in
Poland

Thelma Doran

Ambassador of Ireland in
Poland

Marek Grela

Ambassador RP at the EU

Danuta Hübner

Minister of European
Affairs

Donald J. Johnston

Secretary General of the
OECD

Janusz Kaczurba

PKPP expert (former
Ambassador of RP at WTO)

Małgorzata Krzysztosek

PKPP expert

Bogusław Kułakowski

President of Polska
Telefonia Cyfrowa Sp. z
o.o.

Sergiusz Najar

Undersecretary of State,
Ministry of Foreign
Affairs

Bruno Lamborghini

BIAC Chairman

Witold Orłowski

Advisor of Economic
Affairs, Chancellery of
the President of Poland

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Ryszard Pospieszyński

Chairman of the Polish
Committee BIAC at PKPP

Marek Rodzki

Dean of Warsaw School of
Economics

Dariusz Rosati

Monetary Policy Council;
former

Minister of Foreign
Affairs

Krzysztof Rybiński

Chief Economist of BPH-PBK
Bank

Bogusław Sosnowski

President of Fin Life

Jan Szomburg
Institute

Market Economy Research

Dariusz Szymczycha

Minister in Chancellery of
the President of Poland

Jan Truszczyński

Undersecretary of State,
Ministry of Foreign
Affairs

Tomasz Wróblewski

Chief Editor, Newsweek
Poland

Mirosław F. Zieliński

Undersecretary of State,
Ministry of Economy, Work
and Social Policy

Leszek Zienskowski

Independent Centre of
Economic Research

Media Patronage

Rzeczpospolita (Polish daily), **Wall Street Journal Europe**,
Reuters, **Business Week**, Polish public television **TVP 2**, **BBC**,
Newsweek Poland