

Global Value Chains and Trade: Strengthening the Backbone for Greater Economic Integration across APEC

Intercontinental Beijing Beichen Hotel
Meeting Room 1
November 10, 2014 | 10:15am-11:30am

OBJECTIVES

- To better understand the role of Global Value Chains (GVCs) in facilitating greater economic integration and cross-border trade and investment across APEC, and to affirm the important enabling role of services;
- To identify policy and regulatory frameworks that support GVCs, i.e. through greater regional collaboration; and
- To highlight, especially from a business perspective, how policies and regulations impact investment decisions, supply-chain routing, cost efficiency, and key ingredients for climbing the GVC-ladder.

AGENDA

10:15–10:20 **Welcome and overview**

- Monica Hardy Whaley, President, National Center for APEC (Confirmed)

10:20–11:00 **A blueprint for strong GVCs across APEC: Government and Company Perspectives**

Moderator:

- Peter Robinson, President and CEO, US Council for International Business (Confirmed)

Panelists:

- Leslie Griffin, Senior Vice President, Int'l Public Policy, UPS (Confirmed)
- Leocadia I. Zak, Director, U.S. Trade and Development Agency (Confirmed)
- Ed Brzytwa, Director for APEC Affairs, USTR (Invited)
- Chen Chao, Director, Department of International Trade and Economic Affairs, Chinese Ministry of Commerce (Invited)
- Nobuo Kiriya, Director, APEC Office, Japanese Ministry of Economy, Trade and Industry (Invited)
- Paulina Nazal, APEC Senior Official, Director for Multilateral Economic Affairs, Chilean Ministry of Foreign Affairs (Invited)
- Anthony John Nowell, APEC Business Advisory Council Member, New Zealand, Chair of the Regional Economic Integration Working Group (Invited)
- Enrique M. Gubbins, Chairman of the Board, Sudamericana de Fibras S.A. and APEC Business Advisory Council Member, Peru (Invited)

11:00–11:25 **Question and Answer**

11:25–11:30 **Close**

- Peter Robinson, President and CEO, U.S. Council for International Business

