



UNITED STATES COUNCIL FOR INTERNATIONAL BUSINESS

Peter M. Robinson
President & CEO

January 13, 2015

President Barack Obama
The White House
1600 Pennsylvania Ave., NW
Washington, DC 20500

Dear President Obama:

The new year provides a welcome opportunity to make progress on the trade agenda. USCIB urges you to highlight the importance of the trade agenda and call for action on Trade Promotion Authority (TPA) in your State of the Union address. Your strong support for bipartisan and bicameral action on TPA as soon as possible would provide momentum for the robust trade agenda that your Administration has pursued to enhance America's competitiveness in the global economy as well as strengthen our commercial and strategic relations around the globe.

Ambassador Froman and USTR continue to do a tremendous job leading the charge on TPA and the negotiations under way including the Trans-Pacific Partnership (TPP), Trans-Atlantic Trade and Investment Partnership, and the Trade in Services Agreement. With a strong push by you in the State of the Union address and the continued strong support of the business community, we are confident that we can move TPA and key pieces of the trade agenda across the finish line and galvanize a sense of purpose and commitment by the U.S. to conclude in the next few years commercially significant and comprehensive (i.e., without exclusions) trade and investment agreements grounded in U.S. fundamental legal tenets, fairness and economic opportunity. USCIB and its member companies and associations are committed to doing all that we can to support passage of a bipartisan TPA bill that would help implement such agreements.

Opening international markets, eliminating trade barriers, and leveling the field for U.S. business is key to maintaining and expanding economic growth and job creation. This year will present opportunities for the U.S. to conclude trade and investment agreements that will ensure that the United States grows its economy, creates jobs, and opens markets to U.S. goods and services reaching customers around the globe. TPA would provide a critical boost to achieving these shared goals among U.S. workers, companies, and citizens. USCIB looks forward to working with you and hearing your comments to the nation on January 20. To that end, I have attached the USCIB Trade and Investment Agenda 2015 that outlines our priorities and ambitions for the coming year.

Sincerely,

Peter Robinson, President and CEO

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