



The United States Council Foundation (USCF)* and the United States Council for International Business (USCIB), its partners and sponsors have launched the **Green Economy, Green Dialogue project**, which includes a series of meetings to engage the private sector and inform international policy discussions. We are privileged to be working with Resources for the Future (RFF) in this project. RFF will host the first of four dialogues in Washington, DC, which will be followed by dialogues in Europe, Asia, and Latin America.

While seemingly everyone agrees on the need for green business and green growth, there is less consensus on the best way to promote them. USCIB's Green Economy Dialogue seeks to provide a clearer path forward.

Ensuring greener paths for economic growth is a top challenge for national governments and global institutions in the years ahead. Technological innovation will be key to fostering more environmentally friendly and less resource- and energy-intensive production and consumption.

To make the case for the efficacy of market-based solutions that work in global commercial and regulatory frameworks, USCIB and like-minded groups must ramp up their educational, outreach and advocacy efforts around key international policy discussions. USCIB, its partners, and sponsors have thus organized a series of meetings to engage the private sector and inform discussions ahead of the Rio conference.

These dialogues will bring together world renowned academics, private sector, and policy makers.

A critical element of the campaign is the commissioning of more than a dozen peer-reviewed research papers to

be published in the journal *Environmental Economics* prior to Rio+20.

In building a global policy and market environment that is conducive to innovation, it will be crucial to make the transition from favoring or subsidizing particular technologies to creating a system where the private sector and the marketplace can drive improvements in technology and management processes. Industry, government and other actors must be partners in this effort.

ISSUE AREAS:

Green jobs
Low-carbon economy
Policy Instruments
Resource Efficiency
Food & Agriculture
Consumer & Product issues

**The United States Council Foundation (USCF), a private non-profit affiliate of the United States Council for International Business (USCIB), is USCIB's educational and research arm. It undertakes educational activities to promote the benefits of a free market economy, demonstrate and document the role of the corporate private sector in economic growth and social development, and advance sustainability in environmental management.*



Our dialogue will explore the views and objectives of key constituencies, with a focus on the synergy between public and private sector roles, around the outcomes that may emerge from the Rio 2012 negotiations and seek ways to operationalize greener economic approaches in business balance sheets and in the global market place.

–Norine Kennedy, Vice President for Energy and Environment, USCIB

Goal of the workshops:

To foster a full discussion of green economy topics among business, government, IGOs and other stakeholders.

Schedule of meetings for Green Dialogues, Green Perspective:

October 11-12: hosted by Resources for the Future (RFF), Washington DC

Participants will consider U.S. experiences, priorities, and opportunities as part of the international discussions. The workshop will focus on three major issue areas: green jobs, low carbon economy and financial policy instruments.

November 14: hosted by the Business Industry Advisory Committee (BIAC) to the Organization for Economic Cooperation and Development (OECD), Paris

Spring 2012: Dialogue sessions will take place in Asia and Latin America

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