Joint Meeting
United States Council for International Business China Committee
and
International Business Green Economies Dialogue

**Industry Discussion**

*Green China: Circular Economic Development and Green Industrialization*

**Wednesday, March 21, 2012**
**Beijing**
Grand Hyatt Beijing
北京东方君悦大酒店
1 East Chang An Avenue,
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Meeting Room: Residence I
Meeting Schedule: 9:00am to 2:30pm (China)
RSVP and Meeting Contact Information: Alexandra Garcia, agarcia@uscib.org
Meeting Attire: Business

Sponsors:

**Holland & Knight**

Supporting Organizations:

**BIAO**
The Voice of OECD Business
USCIB and Green Economies Dialogue Meeting
Beijing, China
March 21, 2012

Agenda

8:30 a.m. to 9:00 a.m.  Registration
- Registration will be at the Residence I conference room

9:00 a.m. – 9:20 a.m.  Welcome Address
- Peter Robinson, USCIB President
- Tad Ferris, Holland & Knight, USCIB China Committee Co-chair and China-Environment Task Force Chair
- Jianmei Feng, GE China, USCIB China Committee Co-chair
- Jeff Blount, BIAC China Task Force, Vice Chair
- Administrative Announcements
- Introduction of Keynote Speaker

9:20 a.m. – 10:15 a.m.  Keynote Address
- Dr. Zhou Hongchun [周宏春], Professor and Director, Development and Research Center of the State Council.
  - The Development and Research Center of the State Council is a Chinese government advisory body with responsibility for, among other things, strategic policy research, drafting and advice on economic and social development. Dr. Zhou advises the Chinese government on green industrialization and industrial energy conservation, environment and development, "circular economy" and climate change, among other topics affecting industrial development in China.

10:15 a.m. – 10:35 a.m.  Discussants respond
- Richard Herd, OECD Senior Economist
- Jianmei Feng, Public Policy Senior Counsel, GE China

10:35 a.m. - 10:50 a.m.  Q&A with Dr. Zhou

10:50 a.m. – 12:00 p.m.  Discussion Session: Actions and frameworks to promote a greener economy
- Discussion Themes: Promoting a greener economy requires ongoing improvement in many areas including: awareness of environmental, economic and social issues, education, actions in all sectors, a motivated and skilled employment base, resource efficiency, a "lifecycle" approach
to products, processes, technology and services, open and competitive markets, development of sound and transparent metrics to better measure and account for elements of green growth, innovation in investment to advance sustainable development, integrated environmental, economic and social policy decision making, and partnerships that enable innovative collaboration between business, government and civil society. A key long-term enabler is to account better for environmental externalities.

- **Panelists will provide assessments of conditions to promote a greener economy in China.** What are key opportunities for members of industry in this area to enhance China's efforts and competitiveness in global markets? What are key areas requiring improvement and cooperation within the private sector, and private/public partnerships?

- **Moderator: Tad Ferris, Holland & Knight LLP**

- **Panelists:**
  - Dr. Zhou (remaining at head table to respond to and participate in discussion)
  - Dr. Qingfang Chen, General Manager of Strategic Department, Potevio Co. Ltd.
  - Joerg Wuttke, Chief Representative, BASF (China) Company Ltd.
  - Annegrete Sylvest Jakobsen, Senior Public Affairs Manager, Novozymes

**12:15 p.m. to 1:15 p.m.**  
**Buffet Lunch**
**Lunch Speaker:**  
Malcolm Preston, PricewaterhouseCoopers, Global Head of Sustainability Services

**1:15 p.m. – 1:30 p.m.**  
**Q&A**

**1:30 p.m. - 1:50 p.m.**  
Raphael Schoentgen, Chief Representative Officer of GDF-Suez China

**1:50 p.m. - 2:20 p.m.**  
Panel Discussion Summary and Audience Discussion

**2:20 p.m. - 2:30 p.m.**  
Closing Comments

**2:30 p.m.**  
Adjourn