



Business and Industry Side Event during UNEA – hosted by the Business Green Economies Dialogue

in partnership with

The International Organisation of Employers (IOE) and

The International Council of Chemicals Associations (ICCA)

“UNEP, the Sustainable Development Goals and Business”

Thursday, June 26th from 1:15 pm – 2:30 pm

The Green Room

Opening Comments: 1:15 – 1:45

Dr. Brian P. Flannery, GED – Master of Ceremonies – Brief introduction to Green Economies Dialogue Phase 2
Observations on the importance of a strengthened UNEP to business and how it can catalyze private sector contributions to economic, social and environmental progress via SDGs

- Martina Otto, UNEP Climate and Clean Air Partnership, Division of Technology, Industry and Economics
- Mr. Simon Darlington, Country President – East Africa, Alstom

Panel: 1:45 – 2:05 pm: chaired by Norine Kennedy, USCIB+ICC and Business representative, UNEP MGFC

- Weru Macharia, International Organisation of Employers IOE
- Lena Perrenius, International Council of Chemicals Associations ICCA
- Isabella Coche, International Fertilizer Association & Croplife

Discussants and Q&A: 2:00 – 2:20:

- Patricia Beneke, UNEP Regional Office for North America
- Helen Marquard, Executive Director, SEED Initiative (supporting entrepreneurs for sustainable development)

Suggested Discussion questions:

- *UNEP has promoted several successful public-private sector partnerships and sectoral initiatives – What are the new challenges and priorities linked to the SDGs (e.g. in energy access, economic growth, jobs, SCP, resource efficiency, equity, accountability) for business initiatives to advance greener economic activity, such as through global supply and value chains?*
- *SMEs are “major” actors in business, yet their involvement and needs are still too often not addressed – where can UNEP’s policy expertise encourage and incent SME contribution to SDGs, working with sectoral business groups & others, particularly in Africa?*
- *What can UNEP do to better inform discussions of necessary enabling frameworks (e.g. in trade, finance, investment) for economic and environment benefits to be integrated in the SDGs?*

Closing Comments and Thanks: 2:20 – 2:30 pm

- Charles Arden-Clarke, UNEP 10 Year Framework Plan, Division of Technology, Industry and Economics
- Brian P. Flannery, Green Economies Dialogue