Strive for Strong Corporate Social Responsibility

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Vice-President, GE China
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Why building CSR

- CSR is an integral part of GE value
- It's a "soft competitive ness" that will eventually make a difference
- A commitment to pay back to the community in which we live and do business around the world
- Maintain sustainability and long-term development
- Global reputation and brand image
- Employee pride and loyalty
Building Strong GE Communities

“GE wants to be not only a great company but a good company”

“Beyond selling our products, we’re committed to being a great local citizen in every place in which we do business.”

Jeff Immelt

Driven by vision, and value - from the top
Our CSR commitment

- Drive rigorous compliance culture in all countries in which we operate
- Engage all stakeholders (shareholders, customers, suppliers, employees, government/media/NGOs)
- Good corporate governance (BOD, transparency, proper disclosure)
- Environment, health and workplace safety
- Responsive to global environment and resource challenges: Ecomagination
- Charitable and voluntary activities (GE Foundation and GE Volunteers)
Our CSR recognitions:

US:

- 2005 Corporate Citizenship Award—Committee of Economic Development
- Corporate Citizenship Award—US Chamber of Commerce Center for Corporate Citizenship
- 1st Annual Citizenship Report was issued: http://www.ge.com/en/citizenship

China:

- “2005 Corporate Citizen Role-Model”—China Charity Federation
- “2005 China Best Corporate Citizen”—China Corporate Citizenship Committee, Ministry of Civil Affairs
GE Foundation in China
Investment Increase Rapidly

|$50,000| $50,000| $57,500| $80,000| $105,000| $130,000| $210,000| $396,976| $906,166|

Program Expansion

1995-1999
Education
- Scholarship in 4 Univ.

2000-2001
Education
- Scholarship in 4 Univ.
- Edison Cup

2002
Education
- Scholarship in 4 Univ.
- Edison Cup
- CYDF
- UNICEF

2003
Education
- Scholarship in 9 Univ.
- JA China
- UNICEF

2004
Education
- Scholarship in 9 Univ.
- JA China
- CYDF
- UNICEF

Environment
- China BELL

Others
- China BELL
- BNU
- SEECC
- China Biz. Forum
GE Foundation Program – Education

Early Childhood

Project Hope teacher and administrator training program to support basic education in poor rural areas

CYDF

Primary Ed.

A Healthy Start for a Bright Future program to ensure young children reach school age equipped for a lifetime of learning

UNICEF

Secondary Ed.

“Project Hope teacher and administrator training program to support basic education in poor rural areas”

CYDF

Higher Ed.

Technology Innovation competition (“Edison Cup”) provides one-time financial award to students from 13 leading educational institutions

Institute of International Education

Early Childhood

International Marketplace program to educate China’s youth about key business and leadership concepts, with engagement of GE volunteers

Junior Achievement

Primary Ed.

Financial support for students pursuing targeted academic degrees at nine universities

9 Scholarship Programs

Secondary Ed.

Higher Ed.
GE Volunteers in China
GE Volunteers

• **Total 6 Chapters in China**
  > Beijing / Shanghai / Dalian / Hongkong / Taiwan / Guangzhou

• **Over 900 Members, contribute over 10 thousand hours a year**

• **Achievements & Awards**
  > GE Elfun of the Year Award (2000-2001, 2002-2003),
  > 2004 Phillip Award
Learn From Experience

- Continuity / Sustainability
- Long-term Partnership
- Employee Participation
- No Commercial Purpose