SEED
Promoting entrepreneurship for sustainable development
Why local social and environmental entrepreneurship?

- Innovation and local awareness
- Creation of employment/jobs and enhancement of livelihoods/poverty alleviation
- Flexibility and adaptability
- Promotion of responsible natural resource management, community awareness and enforcement of environmental regulation
- Community skills, empowerment, and resilience
- Exemplars of the green economy at the grassroots

http://www.seedinit.org
SEED Programme

- SEED Awards
- Supporting entrepreneurs
- SEED Support
- Research & Policy
- Promoting an enabling environment
- Greening Business Development Service support
SEED Winner Kenya – EcoPost™

Waste management in Nairobi

Manufacturing of durable and environmentally friendly fencing posts made from recycled plastic waste

Income generation for low-income communities

Reducing deforestation and air pollution

Job creation, mostly for youth and women (40 direct jobs, 200 indirect) who are integrated in the value chain as suppliers and distributors

SEED Winner South Africa – Claire Reid Reel Gardening

Sustainable subsistence gardening

Provision of pre-fertilised seed strips that encase seeds and offer planting instructions in several languages to create sustainable subsistence gardens throughout South Africa.

Skills transfer and employment creation, especially for women

Saving up to 80% water, use of organic fertiliser, biodegradable paper and ink.

Income generation and entrepreneurship promotion in low-income rural communities

More information at http://www.reelgardening.co.za/
Boosting social and environmental entrepreneurship

• Creating incentives
• Developing appropriate finance models
• Reaching emerging entrepreneurs
• Moving ‘conventional’ enterprises towards a triple bottom line
• Regulatory/certification frameworks
• Developing demand for green and social products and services
• Building bridges

http://www.seedinit.org
SEED Africa Symposium

Making growth sustainable: co-creating solutions through social and green entrepreneurship

10-11 September 2014
Nairobi, Kenya