



SEED Initiative

supporting entrepreneurs for sustainable development

Founding Partners



SEED

Promoting entrepreneurship for sustainable development

Partners



With the support of the Flemish authorities



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Why local social and environmental entrepreneurship?



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- Innovation and local awareness
- Creation of employment/jobs and enhancement of livelihoods/poverty alleviation
- Flexibility and adaptability



- Promotion of responsible natural resource management, community awareness and enforcement of environmental regulation
- Community skills, empowerment, and resilience
- Exemplars of the green economy at the grassroots



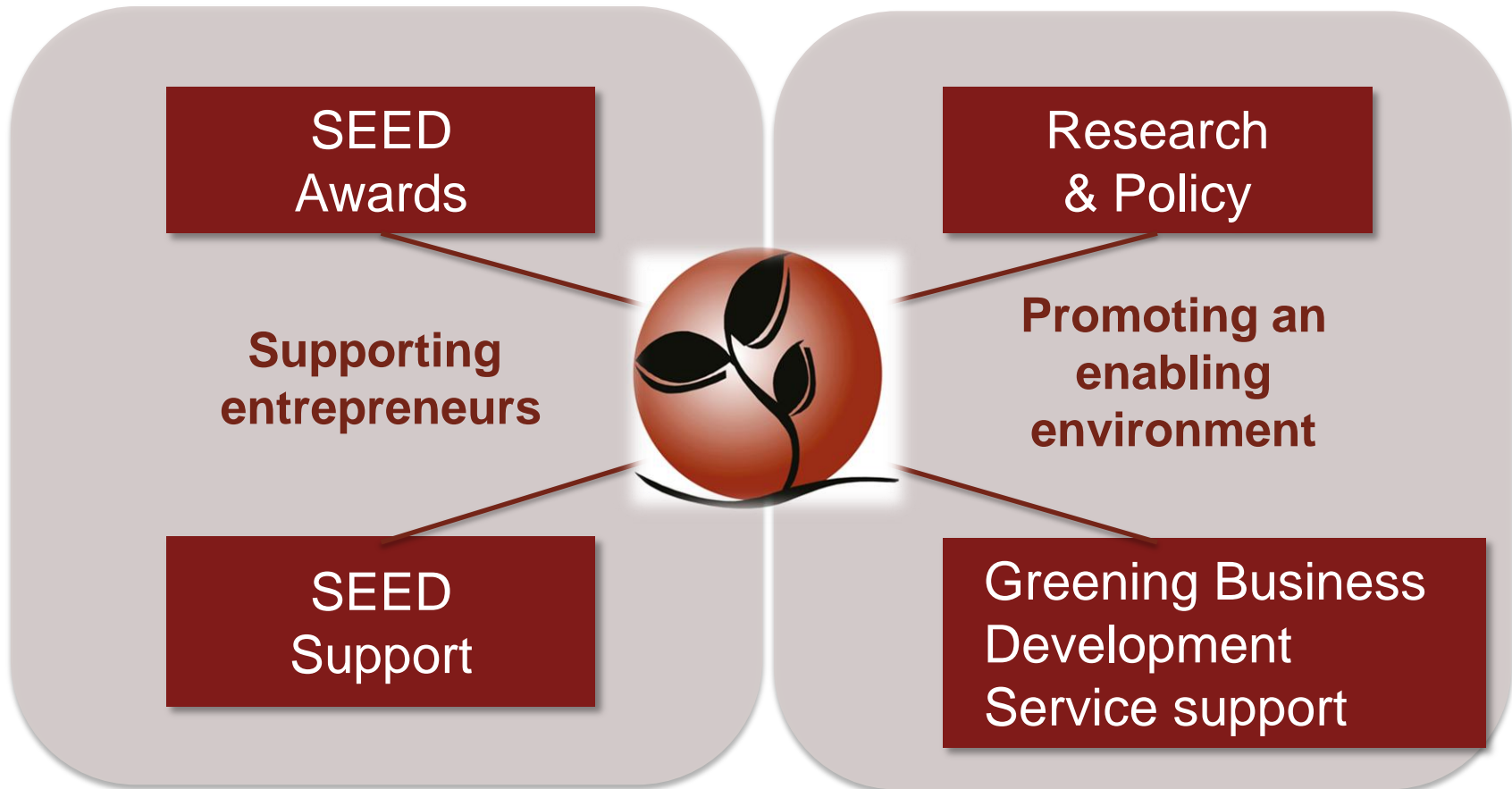
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SEED Programme



SEED Winner Kenya – EcoPost™

Waste management in Nairobi



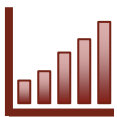
Manufacturing of durable and environmentally friendly fencing posts made from recycled plastic waste



Income generation for low-income communities



Reducing deforestation and air pollution



Job creation, mostly for youth and women (40 direct jobs, 200 indirect) who are integrated in the value chain as suppliers and distributors

SEED Winner South Africa – Claire Reid Reel Gardening

Sustainable subsistence gardening



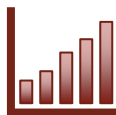
Provision of pre-fertilised seed strips that encase seeds and offer planting instructions in several languages to create sustainable subsistence gardens throughout South Africa.



Skills transfer and employment creation, especially for women



Saving up to 80% water, use of organic fertiliser, biodegradable paper and ink.



Income generation and entrepreneurship promotion in low-income rural communities

Boosting social and environmental entrepreneurship



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- Creating incentives
- Developing appropriate finance models
- Reaching emerging entrepreneurs
- Moving 'conventional' enterprises towards a triple bottom line
- Regulatory/certification frameworks
- Developing demand for green and social products and services
- Building bridges





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SEED Africa Symposium

Making growth sustainable: co-creating solutions through social and green entrepreneurship

**10-11 September 2014
Nairobi, Kenya**

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