



THE USCIB FOUNDATION



**Joint USCIB/BIAC/OECD Conference on
“Growth, Jobs, & Prosperity in the Digital Age: OECD Shapes the Policy Environment”**

March 10, 2014

Microsoft Innovation & Policy Center
901 K Street, NW, 11th Floor
Washington DC 20001

Open to both USCIB Members and non-member representatives from the business, government, technical community, and civil society stakeholder groups.

Conference Luncheon with Keynote Speaker:

12:00 p.m.-1:30 p.m.

Welcome to MIPC:

Dorothy Dwoskin, Senior Director of Global Trade Policy and Strategy, Microsoft Corporation

Welcome from USCIB:

Peter Robinson, President, U.S. Council for International Business (USCIB)

Keynote Speaker:

H.E. Diego Molano Vega, Minister of Information Technologies and Communications, Government of Colombia -- confirmed

Keynote Topic:

- Key Developments in Colombia’s ICT Sector, Policies, and Regulations and its Plans to Accede to the OECD

Conference Agenda

1:30 p.m.-5:30 p.m.

Conference Prologue: The Role of the OECD in Shaping The Future of the Digital Economy

1:30 -2:15 p.m.

Speakers:

Andrew Wyckoff, Director OECD Directorate for Science Technology and Industry (DSTI) -- confirmed

Mr. Wyckoff will discuss the importance that both Members and aspiring Members attach to the OECD’s work in the context of ICT policy.

The Honorable Julie Brill, Commissioner, U.S. Federal Trade Commission -- confirmed
Commissioner Brill will examine privacy challenges in the digital economy and the important work of the OECD in revising its Privacy Guidelines.

Mr. Christopher Painter, Coordinator for Cyber Issues, U.S. Department of State -- confirmed

Mr. Painter will discuss security challenges confronting both the ICT sector and user industries and efforts underway in the OECD to revise its 2002 Security Guidelines to provide governments and business with a new framework aimed at more effectively managing risk in the online environment.

Session One: Enhancing Trust and Boosting Innovation in the Digital Ecosystem *[The purpose of this session will be to consider how emerging technologies create the potential for greater efficiencies, new business opportunities, economic growth and jobs creation. It will also examine risk-based approaches to privacy and security developed by the OECD that address issues related to the use of big data, cloud computing, and other emerging technologies.]*

2:15-3:30 p.m.

Moderator: Joseph Alhadeff, Chairman, BIAC CDEP, Vice President for Global Public Policy and Chief Privacy Strategist, Oracle -- confirmed

Speakers: Peter Lefkowitz, Chief Privacy Counsel, General Electric -- confirmed
Marc Rotenberg, President and Executive Director, Electronic Privacy Information Center (EPIC) – confirmed
Michael Donohue, Senior Policy Analyst, OECD -- confirmed

Break: 3:30-3:45 p.m.

Session Two: Global Trade & Policy Frameworks: Impacts and Opportunities for Trade in the Digital Economy *[This session will examine key ICT-related issues under consideration in current trade policy discussions and negotiations, such as promoting cross-border flows of data and information. It will also explore how the OECD's "Seoul Declaration," Internet Policy Principles, and other important analysis and work products have influenced and are relevant to these discussions.]*

3:45 p.m.- 5:00 p.m.

Moderator: Richard C. Beard, Senior International Policy Advisor, Wiley Rein -- confirmed

Speakers: Jørgen Abild Andersen, Chair, OECD Committee on Digital Economy Policy (CDEP); Director-General Telecom, Danish Business Authority, Ministry of Business and Growth of Denmark (retired) -- confirmed
Jacquelynn Ruff, Vice President, International Public Policy and Regulatory Affairs, Verizon Communications -- confirmed
David Fares, Senior Vice President, 21st Century Fox – confirmed
Brian Bieron, Executive Director, eBay Inc. Public Policy Lab – confirmed

Closing Session: Summary and Final Question & Answer

5:00 p.m.-5:30 p.m.

Moderator(s): Barbara Wanner, Vice President, ICT Policy, USCIB
Nicole Primmer, Senior Policy Manager, BIAC

Post-Conference Reception: 5:30 p.m.-7:00 p.m.