



ABBY SHAPIRO
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Abby Shapiro is responsible for evaluating and growing new products, services and programs that provide new revenue streams to USCIB, add value to membership and support USCIB's mission and vision. An entrepreneur with over 25 years' experience in the development and marketing of services for global trade, Shapiro was the founder and CEO of International Strategies, Inc., a software services company whose clients included many world-class businesses. In 2006, she joined USCIB as director of marketing where she was responsible for organizational marketing, especially its diverse array of trade and business services.

Shapiro has extensive experience in the philanthropy sector, particularly in international policy, fundraising and social planning, has served on numerous philanthropic boards and has been a featured speaker at seminars and educational conferences in international trade development. She holds a bachelor's degree from Russell Sage College.