

Engaging Business

USCIB International Climate Policy Update

August 6, 2015, Volume 1

Welcome to the 1st edition of USCIB's "Engaging Business"

International Climate Policy Update: This bi-weekly update provides business relevant international climate policy analysis, business issue advocacy, logistics and other resources. Its purpose is to help USCIB members understand, navigate and engage with the UN international climate policy deliberations concluding in Paris this year.

Publishing every two weeks, Engaging Business will highlight information on what ICC and other business affiliates, such as the Major Economies Business Forum (BizMEF), have planned for COP21. Please also refer to [this dedicated climate change page on the USCIB website](#).

USCIB in Action

- On June 23, ICC, ICC-Canada, USCIB, and IETA hosted an ICC North America Business Climate Change Consultation in **Washington**. This event highlighted U.S. and Canadian business priorities for the UN climate agreement. For more information please visit this [page](#).
- On June 26, USCIB and the Kyle House Group met with the **Executive Director of the Green Climate Fund, Hela Cheikhrouhou**. For more information on this meeting, please contact [Chris Zoia](#).

USCIB members Coca-Cola, Google, Microsoft, Pepsico, UPS, and Walmart were among 13 U.S. companies [announcing their initiatives under the American Climate Action Pledge](#).

USCIB Priorities in COP-21

- Enabling frameworks for private sector investment and innovation
- Market-oriented climate policy that works with trade to advance energy access and security
- Substantive and recognized consultative role for business in the UNFCCC

Business Position papers:

BizMEF: Business in the UNFCCC- A Proposal for the Paris 2015 outcome

BizMEF: Examining the Effectiveness of Carbon Pricing

BizMEF: Intended Nationally Determined Contributions (INDCs)

BizMEF: Expectations for the Green Climate Fund (GCF)

ICC: Carbon Pricing Principles

ICC: Perspectives on the 2015 UN Climate Agreement

Upcoming Events & Meetings

Aug. 31- Sept. 4: ADP 2-10, Bonn

Sept. 8: OECD Global Climate Experts Meeting, Paris

October 6-8, Second Innovation for Cool Earth Forum (ICEF), Tokyo

October 15-16, ICC & BIAC Commission Meetings on Climate Change, Energy & Environment, Paris

October 19-23, ADP 2-11, Bonn

November 17, USCIB U.S. Business COP21 Preparatory Meeting, Washington DC

In Paris AT COP-21 (Nov 30-Dec 11)

December 5: USCIB – American Chamber of Commerce France: U.S. Business Priorities in COP21 Roundtable with government representatives – by invitation only (TBC)

December 8: BizMEF side-event (TBC): Business Perspectives on INDCs (in partnership with: MEDEF, the US Chamber of Commerce, and the World Steel Association)

December 10: USCIB report-out to USCIB members on COP-21 status and negotiations

USCIB in the Press

Norine Kennedy was featured in this week's *Wall Street Journal* [article](#) on President Obama's clean power plan:

"Norine Kennedy, vice president for environment and energy for the United States Council for International Business, said the administration's ambition in reducing carbon emissions is commendable. But thorny issues, such as agreeing on a plan to verify countries' emissions cuts and finding sources of money to aid developing countries in reducing emissions, still must be resolved before Paris, she said."

Paris Negotiations Update: There are 10 formal negotiating days remaining before COP21. In addition, governments are holding informal meetings to seek to advance agreement on key elements of the Paris outcome.

- The [ADP co-chairs “tool” text](#) issued on July 14 is the current negotiating text, all 88 pages of it.
- The “aide memoire” paper resulting from the July 20 - 21 informal head of delegations meeting convened by the French Government can be found [here](#).
- Two reports are available on recent negotiations by [Nick Campbell](#), Arkema and [Dr. Brian P. Flannery](#).

USCIB Climate Change Team:

Ann Condon, Chair, USCIB Environment Committee; General Electric

Nick Campbell, Arkema

Norine Kennedy, USCIB

Kira Yevtukhova, USCIB

Logistics and Resources

Registration & Business events at COP-21: COP-21 registration is **now closed**. USCIB has received 4 badges for each week of the COP. For those that nominated a delegate to USCIB’s delegation, [please email Kira Yevtukhova](#) by **September 1** and indicate whether you have a preference for Week 1 or Week 2. We will do our best to accommodate your request. We continue to seek additional slots for USCIB, and will update you on our progress in future *Engaging Business* updates.

For those that have not registered, but still planning to attend COP21, there will be many business events at Le Bourget and in Paris that do not require a UN Pass. USCIB is organizing events in both Paris and Le Bourget which we encourage you to attend. Watch these *Engaging Business* updates for more information on these opportunities.

Information on the Role of Business: The International Chamber of Commerce (ICC) serves as the recognized focal point for business and industry NGOs (BINGOs) attending UN climate meetings. Please visit the [ICC’s website](#) for more information on BINGO meetings and other activities.

Campaign 2015: When governments talk about climate and sustainable development in 2015, USCIB will be there...will you?

Through a comprehensive and targeted strategy of engagement, advocacy, events and public relations efforts, **Campaign 2015**, USCIB will stand up for our members to ensure their voice is heard in both the policy process and the arena of public opinion, and to offer them opportunities to highlight their achievements. More importantly, we are working to make sure that USCIB is well placed to shape and take advantage of new structures and norms that will result.

With your support, we can strengthen USCIB’s voice to make the case for good governance and enabling frameworks that incent the private sector to contribute more effectively through innovation, trade and investment. In the next few months, USCIB will be organizing advocacy events in New York, Washington, Tokyo and Paris in preparation for, and during, COP-21. These events will offer unique value propositions to USCIB members, with multiple sponsorship opportunities.

To find out about sponsorship opportunities for Campaign2015, please contact [Norine Kennedy](#) to receive more information and a sponsor packet.