

**Keidanren's Commitment**  
**For**  
**Low Carbon Society**

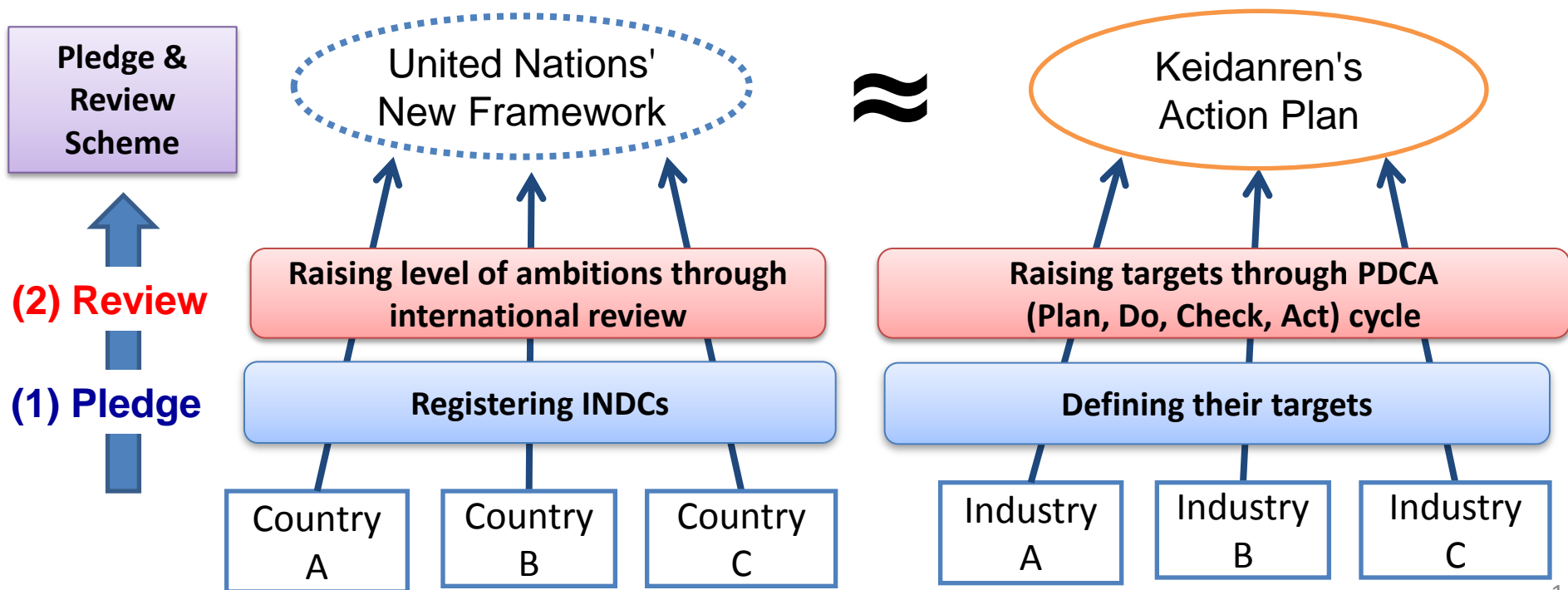
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# Lessons for Paris Agreement: Pledge & Review

Keidanren's Action Plan has proven the effectiveness of a pledge and review approach.

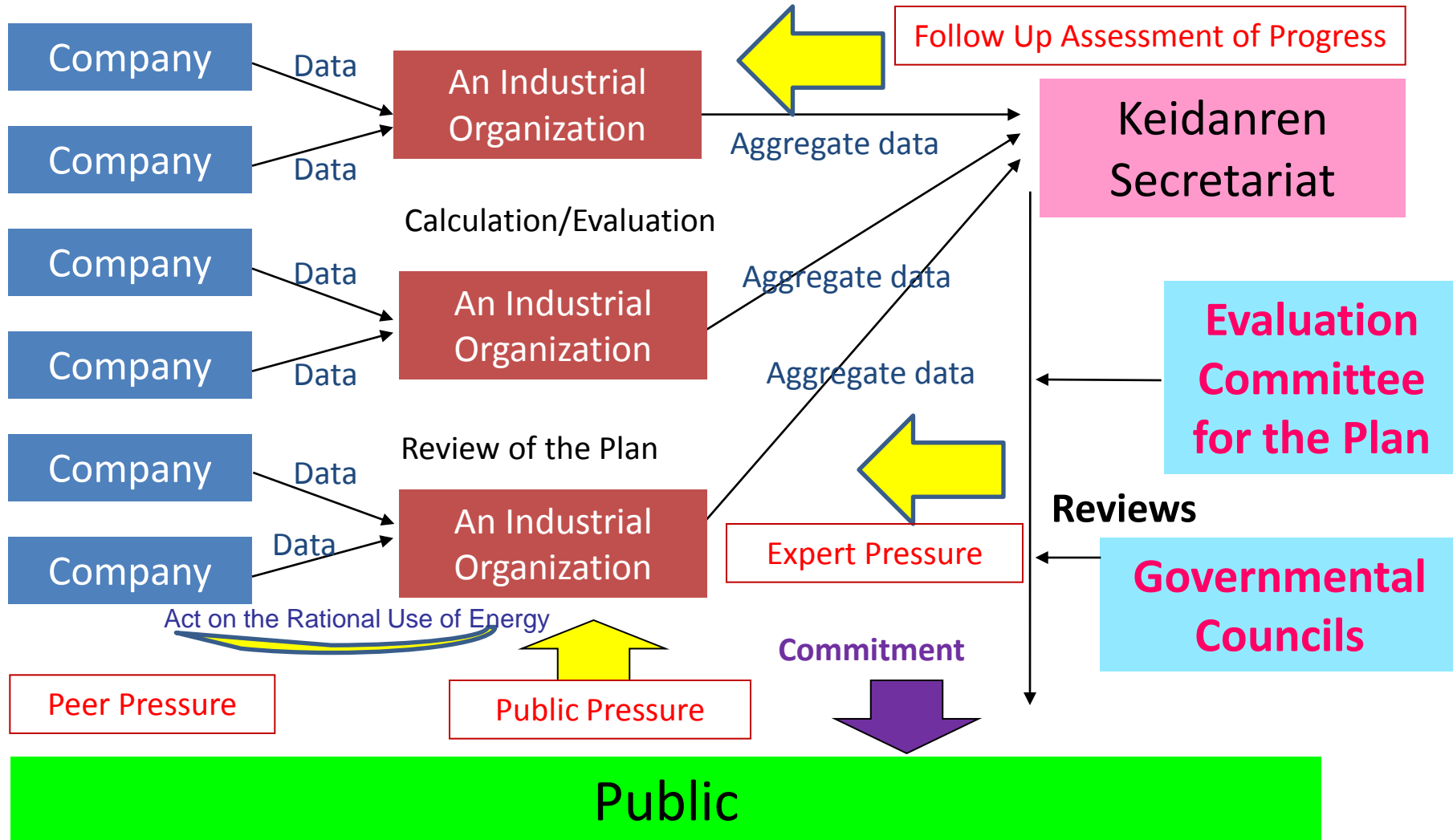
- (1) The number of participating organizations increased from 36 in 1997 to 61 in 2012.
- (2) 29 of 61 organizations raised their targets (enhanced their ambitions.)

A pledge and review type new international agreement can work well !



# Review Process of Keidanren's Action Plan

The assessment of progress is conducted every year. The overall performance is publicized by Keidanren Secretariat.



# KEIDANREN's Commitment to a Low Carbon Society

1. Participating industries and companies set their own targets.
2. The plan consists of 4 pillars (shown bellow).
3. 55 industries made their plans as for the Phase I toward 2020.
4. Endeavor to expand our efforts for the Phase II toward 2030.

