



## USCIB in the Media

### Highlights of 2017 Coverage

USCIB leaders and staff garnered important coverage from the news media throughout 2017 on issues of importance to our members. Some of these links may require registration or a paid subscription. Many are available at <http://www.uscib.org/category/communication-department/media-coverage/>. Contact **Jonathan Huneke**, USCIB's Vice President for Communications and Public Affairs, at [jhuneke@uscib.org](mailto:jhuneke@uscib.org) to discuss this review and future opportunities with the news media.

#### Op-eds and Interviews by USCIB President and CEO Peter Robinson:

##### [\*\*A trade deal in distress: It's time to save NAFTA\*\*](#)

**The Hill**

October 23, 2017

USCIB President and CEO **Peter Robinson** joins ICC Mexico Chair **Maria Fernanda Garza** and Canadian Chamber of Commerce CEO **Perrin Beatty** in expressing support for efforts to improve and modernize NAFTA. They further state their concern over proposals that they believe are inconsistent with the principles of free trade and free enterprise, calling them “a dramatic reversal of long-held U.S. trade policy objectives” that “would greatly restrict, rather than enhance, cross-border commerce.” The op-ed also appeared (in Spanish) in the Mexican financial newspaper [El Economista](#), and was the subject of coverage in Politico, Xinhua and other news outlets.

##### [\*\*The Global Search for Education: Jobsolence – A Conversation with USCIB President and CEO Peter Robinson\*\*](#)

**CMRubinWorld**

September 5, 2017

Blogger and education activist C.M. Rubin interviews Robinson on the importance of overcoming “jobsolence” – and what educators, companies and individuals are doing to address the workplace skills gap. The interview was reproduced in Huffington Post and several other news outlets.

##### [\*\*Robinson Talks NAFTA, Brexit in ICC-UK World Business Podcast\*\*](#)

**ICC United Kingdom “World Business” Podcast**

June 30, 2017

Robinson gives an interview for ICC UK's new podcast on Brexit, protectionism, and the modernization of NAFTA and what it will mean for U.S. businesses.

##### [\*\*How to modernize NAFTA: First, do no harm\*\*](#)

**The Hill**

June 21, 2017

In a timely op-ed, Robinson lays out business priorities for the modernization of NAFTA. The piece builds upon USCIB's recent submission to U.S. Trade Representative Robert Lighthizer's office.

### [Ambassador Haley needs to dole out some 'tough love' to United Nations](#)

**The Hill**

May 2, 2017

Following up his “carrot” op-ed in January (*see below*) with a “stick,” Robinson further advances USCIB's position that the UN must work more effectively with the private sector and other stakeholders to advance shared goals.

### [‘Tough Love’ at the U.N.](#)

**The New York Times**

April 6, 2017

In a letter to the editor responding to U.S. Ambassador Nikki Haley's recent comments criticizing the UN Human Rights Commission and other agencies, Robinson underscores the importance of UN reform and the need for the United States to continue to play a leading role in the UN system.

### [Walking away from the UN would harm US economic interests](#)

**The Hill**

January 11, 2017

Robinson rebuts calls in Congress to withhold or withdraw U.S. funding for the United Nations. This op-ed came as President-elect Trump's top appointees, including his proposed foreign policy team, were on Capitol Hill for Senate confirmation hearings.

## **Additional Opinion Pieces by USCIB Staff and Members:**

### [Taking the measure of trade facilitation](#)

**American Shipper**

September 30, 2017

A column by **Jerry Cook** of HanesBrands, Chair of USCIB's Customs and Trade Facilitation Committee, takes a close look at recent developments to remove red tape holding up cross-border trade.

### [NAFTA 2.0 needs to enshrine investor protections](#)

**The Hill**

July 28, 2017

USCIB's **Shaun Donnelly** and **Eva Hampl** write that, while the Trump administration's wish-list for NAFTA modernization is fundamentally solid, it gives short shrift to a key element of the original agreement that has only grown more important over time: investor-state dispute settlement.

### [Corporate Sustainability Unfolding](#)

**Forbes**

May 30, 2017

In an interview, **Tam Nguyen** of Bechtel, Vice Chair of USCIB's Corporate Responsibility and Labor Affairs Committee, discusses the future evolution of corporate sustainability standards and how new technologies are impacting them.

### [Like it or not, UN needs private sector input in climate talks](#)

#### **The Hill**

May 15, 2017

USCIB Vice President **Norine Kennedy** urges UN negotiators not to freeze the business community out of future discussion of climate change. At UN climate talks in Bonn the previous week, Kennedy worked closely with the U.S. and other governments, as well as numerous business groups including the International Chamber of Commerce, to push back against proposals to curtail private-sector participation under the UN Framework Convention on Climate Change.

### [To increase trade, sweat the small stuff](#)

#### **Adam Smith Project**

May 15, 2015

**Jerry Cook**, USCIB's Customs Committee chair and a vice president of government and trade relations at Hanesbrands, writes about updating the World Customs Organization's Harmonized System Convention to address changes in goods classification.

### [Business takes its climate responsibilities seriously](#)

#### **Financial Times**

May 4, 2017

As UN members gathered in Bonn for talks leading up to December's COP23 summit, the Financial Times publishes a letter to the editor from USCIB Vice President **Norine Kennedy** on the role of business in the UN climate change talks. A few governments and interest groups have called for new rules aimed at restricting the private sector's participation in the UN climate process.

### [The EU Investment Court Proposal: An Inadequate Solution to a Political Problem](#)

#### **Investment Policy Central**

April 15, 2017

USCIB's **Eva Hampl** writes that, as the European Commission solicits input on its proposal for an international investment court, business groups are concerned that the proposal is an inadequate response to what is largely a political problem in the EU.

### [Don't Give Up on a Gold Standard U.S.-China BIT!](#)

#### **Investment Policy Central**

April 11, 2017

As President Trump prepares to meet Chinese President Xi Jinping to discuss bilateral commercial relations, USCIB Vice President **Shaun Donnelly** writes on the importance of a U.S.-China bilateral investment treaty, which has been the subject of numerous rounds of negotiation.

### [Commentary: Is 2017 the year for trade?](#)

#### **American Shipper**

February 10, 2017

**Jerry Cook** of HanesBrands, Chair of USCIB's Customs and Trade Facilitation Committee, takes a counter-intuitive look at the Trump administration's trade priorities, arguing that the imminent entry into force of the WTO Trade Facilitation Agreement could provide a big lift for cross-border commerce.

## Other News Coverage:

### [Mastercard CEO receives International Leadership Award by U.S. leading global company](#)

Xinhua

November 29, 2017

**Ajay Banga**, president and chief executive officer of Mastercard, was honored by the United States Council for International Business, which represents America's leading global companies.

### [Mexico, Canada Would be Hurt by NAFTA Exit, Commerce Says](#)

Bloomberg Law

November 14, 2017

Mexico and Canada would fare far worse than the U.S. if the North American Free Trade Agreement (NAFTA) were terminated, Commerce Secretary Wilbur Ross said Nov. 14. USCIB's **Eva Hampl** is quoted.

### [US Senate drops border tax on multinationals](#)

Australian Financial Review

November 11, 2017

A radical proposed 20 per cent US "excise" that could double tax Australia's international companies or potentially drain Canberra's revenue coffers has been omitted by Senate Republicans in Washington. USCIB Vice President **Carol Doran Klein** is quoted.

### [U.S. Goal May Be Simply to Avoid Spotlight at Bonn Climate Talks](#)

Bloomberg Environment

November 3, 2018

The 190-plus nations that convene in Germany Nov. 6 for the annual climate summit will be keeping a wary eye on the U.S., which essentially will be at the table for a deal from which President Trump has vowed to withdraw. USCIB Vice President **Norine Kennedy** is quoted.

### [Big business urges Trump to keep NAFTA's investment protection](#)

Washington Examiner

September 22, 2017

Top US trade associations urged the Trump administration Friday to retain the North American Free Trade Agreement's investor protection provisions. USCIB Senior Vice President **Rob Mulligan** is quoted.

### [Siemens AG Tax Official Welcomes Arbitration in OECD Super-Treaty](#)

Bloomberg BNA

June 14, 2017

USCIB's **Carol Doran Klein** is quoted on the latest developments in the OECD over a possible multilateral convention aimed at speeding the resolution of disputes under bilateral tax treaties.

### [Morning Tax: We've Got a List for You Here](#)

Politico

May 12, 2017

USCIB is reported to be "quite pleased" that the Trump administration is taking another look at the last tax regulations issued under former President Obama — and has just a few suggestions on places the Trump team can look.

### [\*\*Bilateral or Multilateral: Which Trade Partnerships Work Best?\*\*](#)

**Knowledge@Wharton**

May 9, 2017

USCIB Senior Vice President **Rob Mulligan** is quoted as expressing hope that the Trump administration will not neglect trade with Asia in the wake of its abandonment of the Trans-Pacific Partnership.

### [\*\*Global Tax Reporting Conundrum Looms for U.S. Companies\*\*](#)

**Bloomberg BNA**

May 4, 2017

A web of relationships allowing the IRS to exchange confidential taxpayer information will likely have a few holes, with significant reporting consequences for U.S. multinational companies. USCIB Vice President **Carol Doran Klein** provides industry views.

### [\*\*Morning Trade: Don't Give Up the BIT!\*\*](#)

**Politico**

April 6, 2017

As the U.S.-China Summit in Mar-a-Lago gets underway, a blog posting by USCIB Vice President **Shaun Donnelly** is cited as putting in a plug for Presidents Trump and Xi to agree to finish long-running talks on a Bilateral Investment Treaty.

### [\*\*Trump's Paris agreement departure troubles trade groups\*\*](#)

**American Shipper**

April 2, 2017

President Donald Trump's decision to withdraw the United States from the Paris Climate Agreement has some U.S. industry organizations worried about the impacts on future international trade. USCIB's statement is quoted.

### [\*\*Trump administration unlikely to repudiate new WTO pact\*\*](#)

**Journal of Commerce**

March 19, 2017

USCIB Senior Vice President **Rob Mulligan** and Customs Director **Megan Giblin** are quoted in articles reviewing the WTO Trade Facilitation Agreement, which recently entered into force and aims to reduce a variety of technical and administrative barriers to trade.

### [\*\*New WTO accord to speed customs clearance, cut costs\*\*](#)

**Journal of Commerce**

March 18, 2017

In a companion piece to the above story, USCIB's **Megan Giblin** discusses several aspects of the Trade Facilitation Agreement, including how it can help companies understand customs rules and export with assurance.

### [\*\*U.S. Will Remain Engaged in OECD Tax Work: IRS Official\*\*](#)

**Bloomberg BNA**

March 9, 2017

USCIB Vice President **Carol Doran Klein**'s comments at the Seventh Annual Pacific Rim Tax Conference are quoted. Doran Klein reacted positively to an IRS official's statement that the U.S. would remain involved in multilateral discussions of tax policy.

**[US companies seek "fair play" in India](#)**

**Economic Times of India**

February 2, 2017

USCIB and other American business organizations and industry groups told the U.S. government that “businesses in the U.S. continue to face an evolving array of tariff and non-tariff barriers, both longstanding and new, which impede businesses and manufactures in the United States from competing fairly in India and creating jobs here at home.”

**[Is Trump abandoning America's role as a world leader?](#)**

**Denver Post**

January 27, 2017

A USCIB statement is cited in a Denver Post opinion piece on President Trump's early actions and their possible impact on the U.S. role in the world. Responding to the Trump administration's intention to withdraw from the Trans-Pacific Partnership, USCIB observed that the Asia-Pacific region accounts for 40 percent of the global economy and will be home to two-thirds of all middle-class consumers by 2030.