



USCIB 2018 Policy Advocacy Priorities

Driving an Agenda for American Success in the Global Economy

Spur Growth Through Expanded Trade

- Press for a modernized North American Free Trade Agreement to be concluded in 2018
- Advocate for effective enforcement of trade rules and new market-opening agreements
- Drive robust implementation of the WTO Trade Facilitation Agreement
- Support effective implementation of the Customs Reauthorization Act

Promote and Protect Investment in the United States and Abroad

- Eliminate policies requiring forced localization and restricting cross-border data flows
- Promote pro-investment policies and investor protections internationally
- Work to revive the U.S. bilateral investment treaty program with appropriate partners
- Ensure balanced CFIUS reform to both protect national security and maintain openness

Prepare the Workforce for the Jobs of the Future

- Champion global policies to build competitive workforces for the 21st-century economy
- Press for flexible labor markets, women's empowerment and youth employment worldwide
- Support the development of technologies to grow digital skills and speed worker retraining
- Promote the ILO's work to improve national implementation and enforcement of labor laws

Advance American Competitiveness and Innovation

- Argue for sensible taxation policies to promote cross-border trade and investment
- Reduce double taxation and tax disputes via principles-based rules that encourage growth
- Promote strong global rules to protect U.S. intellectual property
- Maintain stability of the global Internet through engagement with ICANN and other bodies
- Foster cybersecurity and privacy policies that enable innovation and cross-border data flows

Foster the Private-Sector Role in Sustainable Development

- Spur ongoing business leadership in implementation of the UN 2030 development agenda
- Advance global climate action alongside energy security, innovation and climate resilience
- Promote sound, inclusive solutions to cross-border environment and energy challenges
- Support labeling measures to inform consumers and protect confidential information

Catalyze Business's Positive Social Impact

- Foster consensus on the distinct roles of states and companies in upholding human rights
- Support voluntary approaches to enhance corporate responsibility reporting and PPPs
- Ensure effective regulatory regimes to combat bribery, corruption and human trafficking
- Promote multi-stakeholder initiatives to improve working conditions in global supply chains
- Advance voluntary consumer initiatives, responsible marketing, and healthy lifestyles