Trade and protectionism dominated the news during the first half of 2018, and USCIB was featured prominently in many stories on the escalating trade battles. Tax policy also received significant coverage, especially around USCIB’s annual tax conference with the OECD. Click on the links to view full articles. Some links may be available only for paid subscribers. Please don’t hesitate to contact Jonathan Huneke, USCIB’s Vice President for Communications and Public Affairs, at jhuneke@uscib.org to discuss this review and future opportunities with the news media.

Opinion Pieces by USCIB and Our Global Network:

Trump aiming to make NAFTA like a football game without referees
The Hill
April 26, 2018
As negotiators from the United States, Canada and Mexico appear to make their way toward conclusion on NAFTA, USCIB President and CEO Peter Robinson makes the case for a high-standard NAFTA 2.0 agreement that retains strong enforcement and dispute-resolution provisions. “Unfortunately, it seems that the Trump administration may want to weaken NAFTA’s core enforcement provisions,” he writes. “Such a change would spell disaster, akin to playing football or any other sport without a referee.”

Letter: The rules-based trading system is worth preserving
Financial Times
June 13, 2018
ICC Secretary General John Denton writes that, in the current response to growing trade tensions, what’s needed is a clear-sighted vision to check protectionist pressures and chart a new path for global trade reform.

Post-Brexit Trade: An Opportunity to Set New Standards
Published on multiple platforms
March 12, 2018
As the UK prepares to leave the European Union, the country is at a crossroads. To deliver success means delivering trade deals fast, and the only way to do that is to be more innovative, explains Chris Southworth, the secretary general of ICC United Kingdom.

Education and Re-skilling in the Age of AI
Published on multiple platforms
May 29, 2018
Business and policy leaders are joining together to help the workforce adapt to artificial intelligence and automation, write the OECD’s Andreas Schleicher, USCIB’s Peter Robinson and Shea Gopaul of the Global Apprenticeship Network.
News Coverage of USCIB:

Welcome to the trade war
Politico
July 6, 2018
Trump's trade war with China shifts into high gear Friday
The Hill
July 5, 2018
Trump believes “any collateral damage is fine’ in new trade war, experts say
National Business Review (New Zealand)
July 11, 2018
USCIB President and CEO Peter Robinson responds as the United States and China escalate their tit-for-tat trade conflict, calling on the parties to ease tensions and take steps to work through conflict at the WTO.

Treasury Works to Address Concerns Over Taxes on Overseas Earnings
The Wall Street Journal
June 4, 2018
Hassett takes aim at European digital tax proposal
Politico
June 6, 2018
Bill Sample: Profit split should be last resort for digital economy
Transfer Pricing Week
June 18, 2018
Countries still can’t agree on global transfer pricing standards for financial transactions, OECD official says
MNE Tax
June 8, 2018
Coverage of USCIB’s annual OECD International Tax Conference, which examined the impact of U.S. tax reform and other developments on cross-border commerce, bringing together hundreds of multinational executives, U.S. and foreign tax officials, and OECD secretariat representatives.

SDG Knowledge Weekly: Food Systems and Nutrition
IISD’s SDG Knowledge Hub
July 2, 2018
A new report from the Global Alliance for Improved Nutrition and The USCIB Foundation looks at ways to advance public-private partnerships to achieve global nutrition objectives under the UN Sustainable Development Goals.

For overseas investors, more US regulation can be better than less
Washington Examiner
June 19, 2018
A proposal in Congress to provide a clearer framework for which foreign investments will be subject to review by the Committee on Foreign Investment in the United States is a case where business wants more regulation, not less. USCIB’s Eva Hampl is quoted.
**301 tariffs locked and loaded**

Politico  
June 18, 2018  
As it weighs imposing tariffs on China for intellectual property rights violations, the Trump administration is also considering limits on Chinese investment in the United States. USCIB’s Eva Hampl is quoted.

**Colombia to join OECD after U.S. concerns**

Politico  
May 25, 2018  
Colombia will join the Organization for Economic Cooperation and Development after a back-and-forth with U.S. industry groups. USCIB's Eva Hampl is quoted.

**Should the fossil fuels industry be involved in climate talks?**

Eco-Business  
May 3, 2018  
Call for Big Oil to Step Out of Bonn Climate Talks

Asia Sentinel  
May 3, 2018  
With the UN climate meetings opening up to non-government observers including business groups and civil society, some countries have called for fossil fuel interests to stay out. USCIB's Norine Kennedy is quoted.

**Rare Coalition Bands Together to Fight Trump Tariffs**

Bloomberg News  
April 11, 2018  
USCIB and other industry representatives say the tariffs on $150 billion in Chinese goods are counterproductive to the goal of holding Beijing accountable for intellectual property theft and other trade practices.

**US-China trade war fears roil markets**

Australian Financial Review  
April 9, 2018  
A freeze in negotiations between the Trump administration and China over an escalating trade conflict has skittish investors around the world bracing for months of elevated volatility after another sell-off on Wall Street. USCIB President and CEO Peter Robinson is quoted.

**Tech Groups Urge Mnuchin to Push Back on EU Digital Tax Proposal**

Bloomberg Law  
February 20, 2018  
Trade groups including USCIB are urging U.S. Treasury Secretary Steven Mnuchin to push back against European Commission plans to impose new taxes on digital goods and services.

**Amid negotiations, NAFTA shippers face six scenarios**

Journal of Commerce  
February 19, 2018  
While fears of a meltdown in North American Free Trade Agreement negotiations have receded, shippers and transportation providers are grappling with how to prepare for the various potential outcomes for the 24-year-old pact. USCIB's Jonathan Huneke is quoted.
Coverage of USCIB’s Global Network

Australian lawyer John Denton moves to Paris to head up the ICC
Australian Financial Review
June 24, 2018
A profile of John Denton, outgoing CEO of law firm Corrs Chambers Westgarth, who is moving on to head up the International Chamber of Commerce in Paris, becoming the first Australian to do so. He said he wants to transform the almost 100-year-old organization to make it more relevant in the 21st century.

Closing trade will damage US, world growth prospects: Sunil Mittal
The Economic Times (India)
April 18, 2018
The tit-for-tat tariff hikes proposed by the U.S. and China will impact small businesses that rely on imports, according to ICC Chairman Sunil Bharti Mittal, who urged the world’s largest economy to engage in dialogue with trade partners to resolve issues.

OECD predicts two more years of economic expansion, but oil and trade are major risks
CNBC
May 30, 2018
Business at OECD (BIAC) Chairman Phil O’Reilly of New Zealand discusses the OECD’s annual economic survey, saying structural reforms are the only way to avoid a crisis brought on by unmanageable debt.

GDPR will hinder luxury’s fight against fakes, say executives
Financial Times
May 29, 2018
New EU data privacy rules will make it harder for luxury brands to tackle the multibillion-dollar counterfeit goods business, according to legal experts and industry executives. ICC’s Chris Oldknow is quoted.

Britain eyes former colonies to plug post-Brexit trade gap
NBC News
April 15, 2018
With Britain less than a year away from leaving the European Union, but yet to secure any new trade deals, London is eyeing former colonies for help fill its post-Brexit trading hole. Chris Southworth, secretary general of ICC’s UK chapter, is quoted.

The digitisation of trade’s paper trail may be at hand
The Economist
March 22, 2018
The digitization of trade finance instruments and other import-export documentation is finally moving ahead. ICC’s longstanding work in the area is cited.

Global commerce counts cost of counterfeits
Journal of Commerce
February 27, 2018
The volume of counterfeit and pirate products shipped around the world is estimated to be 4.3 million TEU out of a global market of about 175 million TEU, and 5 percent of the goods imported into the European Union are believed to be fake, according to ICC.
Recent USCIB Press Releases

**New Co-Chairs for USCIB’s Food and Agriculture Working Group**
July 10, 2018

**USCIB: De-Escalate US-China Trade Conflict Now**
July 6, 2018

**Global Business Welcomes New Multilateral Framework on Procedures in Competition Enforcement**
June 27, 2018

**USCIB Statement on U.S. Withdrawal From the UN Human Rights Council**
June 20, 2018

**Report Urges New Partnerships to Achieve Global Nutrition Goals**
June 19, 2018

**OECD Tax Conference: Global Challenges in the Context of U.S. Tax Reform**
May 2, 2018

**Time to De-Escalate U.S.-China Trade Conflict, Says USCIB**
April 6, 2018

**USCIB Urges US and China to Avoid Trade War**
March 22, 2018

**USCIB Welcomes Senate Confirmation of McAleenan as CBP Commissioner**
March 19, 2018

**USCIB Responds to Announcement of New US Steel, Aluminum Tariffs**
March 2, 2018

**Ericsson’s Kallay to Chair USCIB Competition Committee**
February 15, 2018

**India Now Accepting “Merchandise Passports” for Professional Equipment**
January 31, 2018

**USCIB Spells Out Priorities for U.S. Trade Policy**
January 24, 2018