



USCIB in the Media

Highlights of 2018 Coverage (July-December)

December 2018

*Taxes, trade and tariffs dominated the news during the second half of 2018. USCIB and our global network featured prominently in numerous stories covering NAFTA modernization, China tariffs and the OECD's work on global tax policy. Click on the links to view full articles. Some links may be available only for paid subscribers. Please don't hesitate to contact **Jonathan Huneke**, USCIB's Vice President for Communications and Public Affairs, at jhuneke@uscib.org to discuss this review as well as future opportunities with the news media.*

Opinion Pieces and Interviews Featuring USCIB and Our Global Network:

[Letter: Making the internet affordable to all](#)

Financial Times

October 22, 2018

USCIB President and CEO **Peter Robinson** responds to an editorial urging action on the digital divide, noting that "public-private-partnerships are indeed needed to broaden access to the internet, and companies are already moving ahead in this regard, in addition to taking action on their own."

[Op-ed: UN's private-sector phobia prevents it from hitting its lofty goals](#)

The Hill

September 25, 2018

USCIB President and CEO **Peter Robinson** writes that the ambition and scale of the UN's Development Agenda cries out for buy-in from the private sector. "So why, at a moment when governments and international organizations should be actively seeking ways to encourage business to step up, is the private sector being accused of having a 'conflict of interest' or of actively seeking to upend global consensus?"

[Letter: Let's be constructive on trade and not just vent](#)

Financial Times

September 5, 2018

Responding to calls for the business community to vocally oppose Trump administration trade policies, **John Denton**, Secretary General of the International Chamber of Commerce, writes: "Rather than adding fuel to the fire of an already polarized debate, business leaders must instead focus on helping governments chart a new course for trade policymaking that deals meaningfully with the pressures now building in the global economy."

[Interview: Talking Business – G20 Trade Tensions](#)

BBC World News TV

July 24, 2018

In a live television interview from Washington, USCIB Senior Vice President **Rob Mulligan** says that President Trump is right to address the balance of trade between the U.S. and China, but that tariffs aren't the answer, and will cause higher prices and job losses.

[Interview: Denton: The world trade system does need to be reformed](#)

MSNBC

July 17, 2018

China and the U.S. are challenging each other before the World Trade Organization, as the U.S. threatens to impose more tariffs on Chinese goods. Ali Velshi gets the global view on Trump's trade war from **John Denton**, Secretary General of the International Chamber of Commerce.

News Coverage of USCIB:

[Sri Lanka's fierce, confusing power struggle explained](#)

Washington Times

November 8, 2018

USCIB Vice President **Shaun Donnelly**, who served as U.S. ambassador to Sri Lanka during a long career in diplomatic service, reflects on the country's current precarious political standoff.

[US attacks UK plan for digital services tax on tech giants](#)

BBC News

October 31, 2018

[Budget 2018: US politicians and business groups attack UK Digital Services Tax](#)

Computing (UK)

November 1, 2018

USCIB and other industry groups respond forcefully to UK's proposed digital services tax.

[Pacific Trade Deal Shifts U.S. Focus to Japan Talks](#)

Bloomberg BNA

October 26, 2018

Tariff cuts expected to kick in soon under an 11-nation trans-Pacific deal leave the U.S. at a competitive disadvantage, according to industry insiders. USCIB said it hopes the move sets the stage for future U.S. trade pacts that build on the best in the TPP.

[Companies Split on U.S. Exit From Postal Pact Benefiting China](#)

The Wall Street Journal

October 18, 2018

Many American companies applauded the Trump administration's move to pull out of an agreement that makes it cheaper to ship goods to U.S. customers from China than from within the U.S. But some business organizations worried it could crimp the flow of global e-commerce. ICC and USCIB are quoted.

[Trump strikes a smart deal with Canada and Mexico to refresh NAFTA](#)

Houston Chronicle

October 3, 2018

[NAFTA Fine-Tuning, Chinese Currency, Ross EU Trip Top Agenda](#)

Bloomberg Law

October 15, 2018

Business groups broadly welcomed the announcement of a deal between the United States, Canada and Mexico to replace NAFTA with a new U.S.-Mexico-Canada Agreement. USCIB is cited.

[US Chamber of Commerce urges Senate to create the State Department Office of Cyberspace](#)

Washington Times

September 27, 2018

Industry groups including USCIB came together to urge the creation of a new, unified office to coordinate diplomatic efforts related to the internet.

[Morning Trade: Trump ratchets up China tariffs and business community alarm](#)

Politico

September 18, 2018

Business groups including USCIB criticized President Trump's decision to order a 10 percent tariff on \$200 billion more of Chinese goods.

[OECD Should Rethink Guidance on Debt Versus Equity: Businesses](#)

Bloomberg Law

September 14, 2018

[78 Groups Seek Changes To Latest OECD Transfer Pricing Draft](#)

Law360

September 14, 2018

The OECD needs to reassess its guidance on global transfer pricing and related issues, business groups including USCIB said.

Trump sends civil servants to major climate talks

Environment & Energy News

September 4, 2018

As an important intercessional meeting on climate change gets underway, USCIB Vice President **Norine Kennedy** is quoted on the U.S. approach to global climate talks. *(No link available for this article.)*

[Trump needs Canada and Congress for a win on NAFTA](#)

Politico

August 28, 2018

[US Trade Groups Laud Progress on NAFTA But Want Three-Way Deal](#)

Bloomberg News

August 28, 2018

[U.S.-Mexico Pact Would Revise NAFTA Investor Provisions](#)

Bloomberg Law

August 27, 2018

As negotiations reach a make-or-break point, USCIB is cited on multiple aspects of the ongoing talks to modernize the North American Free Trade Agreement.

[Big Tech Poses Largest Challenge to Harmonizing Antitrust Laws](#)

Bloomberg Law

August 20, 2018

[Global Antitrust Standards Talks Continue Despite Trade Conflict](#)

Bloomberg Law

July 11, 2018

USCIB expressed support for a new Justice Department initiative to standardize global antitrust enforcement efforts.

Coverage of USCIB's Global Network

[May's Brexit Deal a Lot Better Than No Deal, Rake Says](#)

Bloomberg TV

November 28, 2018

[Brexit bombshell: Business expert calls for 10-YEAR EU transition - 'we need to ADAPT'](#)

Daily Express (UK)

November 30, 2018

ICC-UK's Chairman and Secretary General weigh in on the Brexit deal currently before the British parliament.

[How business leaders of the world can unite to end the trade war if the US and China are not up to the task](#)

South China Morning Post

November 21, 2018

The foundational role of the International Chamber of Commerce following World War One is recalled in this op-ed urging business leaders to work together to overcome a new era of protectionism.

[Morning Trade: WTO, ICC LAUNCH GLOBAL CONSULTATION ON WTO REFORM](#)

Politico

October 11, 2018

[Morning Trade: G-20 CALLS FOR IDEAS TO REFORM WTO](#)

Politico

September 17, 2018

ICC's new Global Dialogue on Trade is launched to chart possible new directions for the World Trade Organization and the multilateral trading system.

[China's 'Belt and Road' court to challenge current US-led order](#)

Financial Times

July 24, 2018

The International Chamber of Commerce plans to set up an advisory commission to address Beijing's plans to establish international tribunals to resolve investment disputes around its Belt and Road Initiative.

[Banks Are Facing a Squeeze From Trump's Trade War](#)

Bloomberg TV

July 15, 2018

For banks that finance trade in Asia, the tariff war between the U.S. and China couldn't come at a worse time. "As growth prospects for trade finance are inextricably linked to the volume of merchandise trade, the financial implications of an all-out trade war, compared with protectionist bluster, are enormous," said **Olivier Paul**, Head of Policy at the International Chamber of Commerce's Banking Commission.

USCIB Press Releases in 2018

[USCIB Welcomes Signing of US-Mexico-Canada Agreement](#)

November 30, 2018

[Unilever CEO Paul Polman to Be Honored by USCIB at Annual Gala](#)

November 20, 2018

[USCIB Welcomes Trilateral Update of NAFTA](#)

October 1, 2018

[USCIB Decries Further Escalation of China Tariffs](#)

September 17, 2018

[USCIB Statement on Announcement of U.S.-Mexico Trade Deal](#)

August 27, 2018

[Ellen Blackler of Disney Named to Chair USCIB's ICT Policy Committee](#)

August 20, 2018

[USCIB Sets Up New Anti-Illicit Trade Committee](#)

July 19, 2018

[Joint Statement by USCIB and ICC-UK on Enhancing Cross-Border Trade and Investment](#)

July 16, 2018

[New Co-Chairs for USCIB's Food and Agriculture Working Group](#)

July 10, 2018

[USCIB: De-Escalate US-China Trade Conflict Now](#)

July 6, 2018

[Global Business Welcomes New Multilateral Framework on Competition Enforcement](#)

June 27, 2018

[USCIB Statement on U.S. Withdrawal From the UN Human Rights Council](#)

June 20, 2018

[Report Urges New Partnerships to Achieve Global Nutrition Goals](#)

June 19, 2018

[OECD Tax Conference: Global Challenges in the Context of U.S. Tax Reform](#)

May 2, 2018

[Time to De-Escalate U.S.-China Trade Conflict, Says USCIB](#)

April 6, 2018

[USCIB Urges US and China to Avoid Trade War](#)

March 22, 2018

[USCIB Welcomes Senate Confirmation of McAleenan as CBP Commissioner](#)

March 19, 2018

[USCIB Responds to Announcement of New US Steel, Aluminum Tariffs](#)

March 2, 2018

[Ericsson's Kallay to Chair USCIB Competition Committee](#)

February 15, 2018

[India Now Accepting "Merchandise Passports" for Professional Equipment](#)

January 31, 2018

[USCIB Spells Out Priorities for U.S. Trade Policy](#)

January 24, 2018