

Going Digital: OECD Insights for a Changing World

March 25, 2019 • Washington, DC

Going Digital: OECD Insights for a Changing World

The Joseph H. Alhadeff Digital Economy Conference Series

A Joint Program of the USCIB Foundation, Business at OECD (BIAC), and the Organization for Economic Cooperation and Development (OECD)

March 25, 2019

8:30 a.m. – 5:30 p.m.

AT&T Forum For Technology, Entertainment & Policy

601 New Jersey Avenue, NW, 5th floor

Washington, D.C. 20001

AGENDA

Registration & Breakfast

8:30 a.m. – 9:00 a.m.

Welcome

9:00 a.m. – 9:15 a.m.

Welcome from AT&T

Len Cali, Senior Vice President of Global Public Policy, AT&T

Welcome from USCIB:

Peter Robinson, President, U.S. Council for International Business (USCIB)

Welcome from the OECD:

Andrew Wyckoff, Director OECD Directorate for Science Technology and Innovation (STI)

Welcome from Business at OECD:

Russel Mills, Secretary General, Business at OECD

Opening Remarks

9:15 a.m. – 9:25 a.m.

- Julie Brill, Corporate Vice President and Deputy General Counsel, Microsoft Corporation and Co-Chair, Business at OECD Committee on Digital Economy Policy (CDEP)

Keynote Address

9:25 a.m. – 10:00 a.m.

- Adam Lusin, Director, International Communications, Information, and Emerging Technologies, U.S. Department of State

Conference Prologue: Going Digital: Making the Transformation Work for Growth and Well-Being

10:05 a.m. – 10:30 a.m.

*In January 2017, the OECD launched **Going Digital: Making the Transformation Work for Growth and Well-Being**. The so-called Going Digital Project, a two-year initiative, aimed to help policymakers better understand the digital transformation of the economy and foster an environment that enables national economies and societies to prosper in a world that is increasingly digital and data-driven. The OECD Going Digital Summit, which was held 11-12 March in Paris, served as the closing event of this groundbreaking horizontal project that brought together more than 125 inputs from 10 Directorates and bodies and entailed consultations with another five. This session will present the main findings and policy messages of the project and recap highlights from the Summit.*

OECD Speaker:

- Andrew Wyckoff, Director OECD Directorate for Science Technology and Innovation (STI)

Break

10:30 a.m. – 11:00 a.m.

Session One: Going Digital's Policy Recommendations: From Paper to Practice

11:00 a.m. – 12:15 p.m.

This session will enable OECD stakeholders from Business at OECD, the Internet Technical Advisory Committee (ITAC), and the Trade Union Advisory Committee (TUAC) to examine the implications of the Going Digital recommendations on their specific stakeholder group as well as consider their broader economic and societal impacts.

Moderator:

- Ellen Blackler, Vice President, Policy Strategy, Global Public Policy, The Walt Disney Company and Vice-Chair, Business at OECD Committee CDEP

Panelists:

- Rory MacFarquhar, Director for Global Economic Policy, Google
- Molly Leshner, OECD Secretariat, Going Digital Project
- Rich Clarke, Assistant Vice President, Economic and Regulatory Policy, Global Public Policy, AT&T
- Adam Murray, International Relations Officer, Office of International Communications and Information Policy, U.S. Department of State

Conference Luncheon with Keynote Speaker:

12:30 p.m.-2:00 p.m.

Introductions/Moderator:

- Tom Dailey, Senior Vice President and General Counsel, Verizon International

Speaker:

- David Redl, Assistant Secretary for Communications and Information and Administrator of the National Telecommunications and Information Administration (NTIA), U.S. Department of Commerce

Session Two: Securing the Digital Economy from Cyber-Threats

2:15 p.m. – 3:30 p.m.

Ensuring a secure, stable, resilient, and accessible cyberspace is critical to realizing economic and social prosperity. As digital technologies have evolved so, too, have threats to the security of the digital ecosystem. Four years ago, the OECD developed an approach to cybersecurity detailed in the [Digital Security Risk Management for Economic and Social Prosperity](#). More recently, the OECD launched the [Global Forum on Digital Security for Prosperity](#) to enable OECD stakeholders to take another look at what constitutes good practice for the governance of digital security risk in the fast-changing digital environment. In this session, speakers will examine how they approach risk management, what they regard as central elements of sound cybersecurity management, and the utility of the OECD framework.

Special Speaker:

- Gail Slater, Special Assistant to the President for Technology, Telecommunications and Cybersecurity Policy, National Economic Council, The White House

Moderator:

- Chris Boyer, Assistant Vice President of Global Public Policy, AT&T

Panelists:

- Laurent Bernat, OECD Secretariat, OECD Global Forum on Digital Security for Prosperity
- James D. Katavolos, Senior Vice President, Citigroup Cyber Intelligence Center
- Miguel Sánchez, Global Chief Security & Intelligence Officer (GCSIO), Telefonica
- Greg Shannon, Chief Scientist for the CERT Division at Carnegie Mellon University's Software Engineering Institute, and Vice Chair of IEEE Internet Initiative
- Makoto Yokozawa, Senior Consultant, Nomura Research Institute and Co-Chair, Business at OECD CDEP

Break

3:30 p.m. – 3:45 p.m.

Session Three: Harnessing Artificial Intelligence (AI) for Economic and Social Prosperity

3:45 p.m. – 5:00 p.m.

The development of Artificial Intelligence (AI) holds great promise to respond to emerging problems across many sectors. However, AI advancements also raise concerns about its potential impact on personal privacy and the future of work, among other areas. As part of the Going Digital project, the OECD launched a special AI Experts Group to consider how best to harness this emerging technology for economic and social prosperity and, ultimately, to develop policy recommendations. This panel will consider the OECD's work to date and explore different AI applications and approaches to managing this technological breakthrough.

Special Speaker:

- Lynne Parker, Assistant Director for Artificial Intelligence (AI), Office of Science and Technology, The White House

Moderator:

- Carolyn Nguyen, Director, Technology Policy, Microsoft Corporation

Panelists:

- Andrew Wyckoff, Director OECD Directorate for Science Technology and Innovation (STI)
- Daniel Castro, Vice President, Information Technology and Innovation Foundation
- Marc Rotenberg, President and Executive Director, Electronic Privacy Information Center
- Craig Stephen, Head of R&D Labs, Oracle
- Jordan Zed, Director General, External and Trade Policy Branch, Innovation Science and Economic Development, Government of Canada

Closing Session: Summary and Final Question & Answer

5:00 p.m.-5:30 p.m.

Post-Conference Reception

5:30 p.m.-7:00 p.m.

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