'All In’ Roundtable on Inclusive Multilateralism, SDGs and Business
July 16 from 1:15 – 5:00 pm, followed by reception
Millennium Hilton UN Plaza Hotel

CONCEPT NOTE
The New York ‘All In’ Roundtable on Inclusive Multilateralism, SDGs and Business will address two themes, both relevant to the UN 2030 Agenda and the Addis Ababa Action Agenda:

• **Investing in Infrastructure for the SDGs – Systems Thinking and Doing to Mobilize Private Sector Resources for the 2030 Agenda**

  The private sector welcomes the SDGs call for an integrated approach to policy design, implementation and assessment. For business, the 2030 Agenda for Sustainable Development is systems thinking for sustainability. Going a step further, ‘All In’ hopes to focus on how to motivate “systems doing,” catalyzing public and private sector action to deliver the SDGs, with a focus on investment in infrastructure needed for social, economic and environment progress.

• **Measuring and Mainstreaming Impact of Private Sector Engagement to Deliver SDGs – Sharing Good Practice to Track Progress and Shared Value**

  If it isn’t measured, it isn’t managed. This seemingly simple private sector rule is more relevant than ever to better understand how SDG action will provide benefits across society and minimize environmental impact while raising living standards. ‘All In’ looks to share public and private sector experience with assessing “return on investment” and “shared value” through the lens of shared value.

*About Campaign ‘All In’*

Our starting point is positive and pragmatic. Multilateralism is a must in today’s society and global marketplace. It continues to deliver important benefits to people all over the world, and to business. However, the current approach to multilateralism is not living up to its full potential, notably with regard to global progress towards 2015 commitments, such as the Addis Ababa Action Agenda, SDGs and UNFCCC and its Paris Agreement. To “leave no one behind,” we must get all important societal actors involved.

Faced with the urgent need to make faster and smarter progress towards achieving the ambitions of a range of international agreements, including the Addis Ababa Action Agenda, the 2030 Agenda for Sustainable Development and the UN Framework on Climate Change and its Paris Agreement,
inclusive multilateralism is essential. In this context, USCIB has launched a two-year initiative, “Campaign All In,” as a contribution to the UN system in which it has represented U.S. interests for over 50 years.

‘All In’ has started a global conversation on how to strengthen dialogue, partnership and engagement with business to advance implementation of 2015 outcomes via the multilateral system. The Campaign brings together policymakers and global businesses in key UN cities to identify opportunities to harness the power of all industry sectors to achieve the SDG goals and other sustainability initiatives, especially through more effective interfaces and working relationships for business with the multilateral system, and vice versa.

The multilateral system has a diverse variety of working relationships with the private sector, according to thematic focus, member state decisions and available resources. The Campaign seeks to highlight benefits and synergies when business is involved in dialogue and partnership with UN, the OECD and other multilateral forums.

‘All In’ was launched during a roundtable event on May 8, 2019 in which USCIB partnered with the International Chamber of Commerce (ICC) and the International Organization of Employers (IOE) to convene its first ‘All In’ Roundtable on Inclusive Multilateralism, Sustainable Development Goals (SDGs) and Business. Further ‘All In’ Roundtables in Bangkok on June 11 and in New York on July 16, followed by a New York conference in September, will address six key themes:

1. **Enabling Public-Private Partnerships with the UN for the SDGs (Geneva)**

2. **More than the sum of the parts: Leveraging public private cooperation in science and technology for the SDGs (Geneva)**

3. **Using Value Chains to mobilize multi-sector engagement and synergy for the SDGs (Bangkok)**

4. **Economic Empowerment and inclusion to catalyze SDG impact (Bangkok)**

5. **Investing in Infrastructure in all its forms for the SDGs (NYC)**

6. **Measuring and Mainstreaming Impact of Private Sector Engagement to Deliver SDGs (NYC)**

Building on the outcomes of the 2019 discussions, All In will develop a 2020 Action Plan for Inclusive Multilateralism as its contribution to the UN GA SDG Summit.