

**AN AGENDA FOR AMERICAN SUCCESS IN THE GLOBAL ECONOMY****Drive Growth Through Expanded Trade**

- Press for new market-opening agreements with the EU and UK as well as phase 2 agreements with China and Japan
- Push for completing a digital trade agreement in the World Trade Organization
- Advocate for effective and timely WTO reform up to and beyond the WTO Ministerial
- Facilitate trade by reducing red tape at the border, securing additional transparency, predictability and achieving additional customs reforms
- Advocate for continued U.S. engagement and leadership at the World Customs Organization

Promote and Protect Investment in the United States and Abroad

- Eliminate policies requiring forced localization and restricting cross-border data flows
- Promote pro-investment policies and investor protections in the U.S. and internationally
- Work to revive the U.S. bilateral investment treaty program with appropriate partners
- Elevate the fight against illicit trade and illicit markets
- Support the inclusion of effective labor and environment clauses in trade instruments

Advance American Competitiveness and Innovation

- Support sensible, pro-growth tax policies as fundamental reform is considered
- Reduce double taxation and tax disputes via principles-based rules that encourage trade
- Promote strong global rules that protect U.S. intellectual property
- Maintain the internet's openness and stability through engagement with ICANN
- Promote interoperable approaches to cybersecurity and privacy policies
- Advance consumer protection standards through self-regulation in marketing and advertising
- Advocate for sensible multilateral agreements that promote an enabling legal and regulatory environment for business to stimulate economic growth and opportunity for all
- Promote global rules on competition policy to ensure a level playing field for U.S. companies

Highlight the Essential Private-Sector Role in Sustainable Development

- Fight for inclusive and substantive engagement of the private sector in key international organizations and multilateral policy, technical and partnership forums
- Support ongoing business leadership in implementation of the UN 2030 Development Agenda through innovation, investment and cooperative actions
- Accelerate public-private partnerships to advance the private sector's role in sustainable development
- Advance global climate action alongside energy security, innovation and climate resilience
- Promote scientifically sound, cost-effective and collaborative solutions to cross-border environment and energy challenges

Prepare the Workforce for the Jobs of the Future

- Press for inclusive labor market policies that recognize diverse forms of work, support well governed labor mobility and champion women's economic inclusion and youth employment
- Encourage government education policies informed by dialogue with business regarding hard and soft key skills for the future and support life-long-learning opportunities for all
- Advocate for national governments to effectively enact and enforce labor laws that meet international standards

Rally Business for Positive Social Impact

- Encourage government implementation of duty to protect the human rights of their citizens and continued company action to demonstrate respect for human rights per the UN Guiding Principles
- Promote effective rule of law regimes that safeguard human rights, labor rights and promote anti-bribery and anti-corruption policies
- Advocate for programs and training initiatives to enable small and medium enterprises to enact responsible business conduct policies
- Promote and convene multi-stakeholder dialogues on responsible business conduct and improving working conditions in global supply chains

More information about the United States Council for International Business (USCIB) is available at www.uscib.org